

Dated: 13 June, 2020

ECONOMIC COUNCIL EMPLOYERS FEDERATION OF PAKISTAN

TIMELINE OF KEY EVENTS & ACTIVITIES



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EMPLOYERS' FEDERATION OF PAKISTAN

www.efp.org.pk

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BRIEF INTRODUCTION



EMPLOYERS FEDERATION OF PAKISTAN – ECONOMIC COUNCIL

APEX BODY OF THE MANUFACTURERS

The EFP Economic Council (EFP-EC), which was launched on November 13, 2018, serves as the Think Tank of the Federation. The prime focus of the Council is to scrutinize the genuine concerns of local manufacturers and exporters and voicing them to the Federal Government in the form of well-researched position papers and policy recommendations. All associated dignitaries of the Council work assiduously to market 'Pakistan First' in forums all around the world. Our well-designed proposals and consistent nationwide representation of issues faced industrialists serve as testament to the high level of commitment by the consortium of economists, industrialists, entrepreneurs, and international trade experts that make up the Council.

The EFP-EC is driven by the mantra of, "industrialization on war footing", with two prime goals: one of facilitating the upgradation of export competitiveness in lieu of the global market and two, of assisting the government in making business climate lucrative for investment. Its Chairman, Mr. Ismail Suttar, who is best known for his sharp and well-conceived business acumen has set policies that directly focus on issues related to industrial stagnation, unemployment, poverty and infringement of workers' rights.

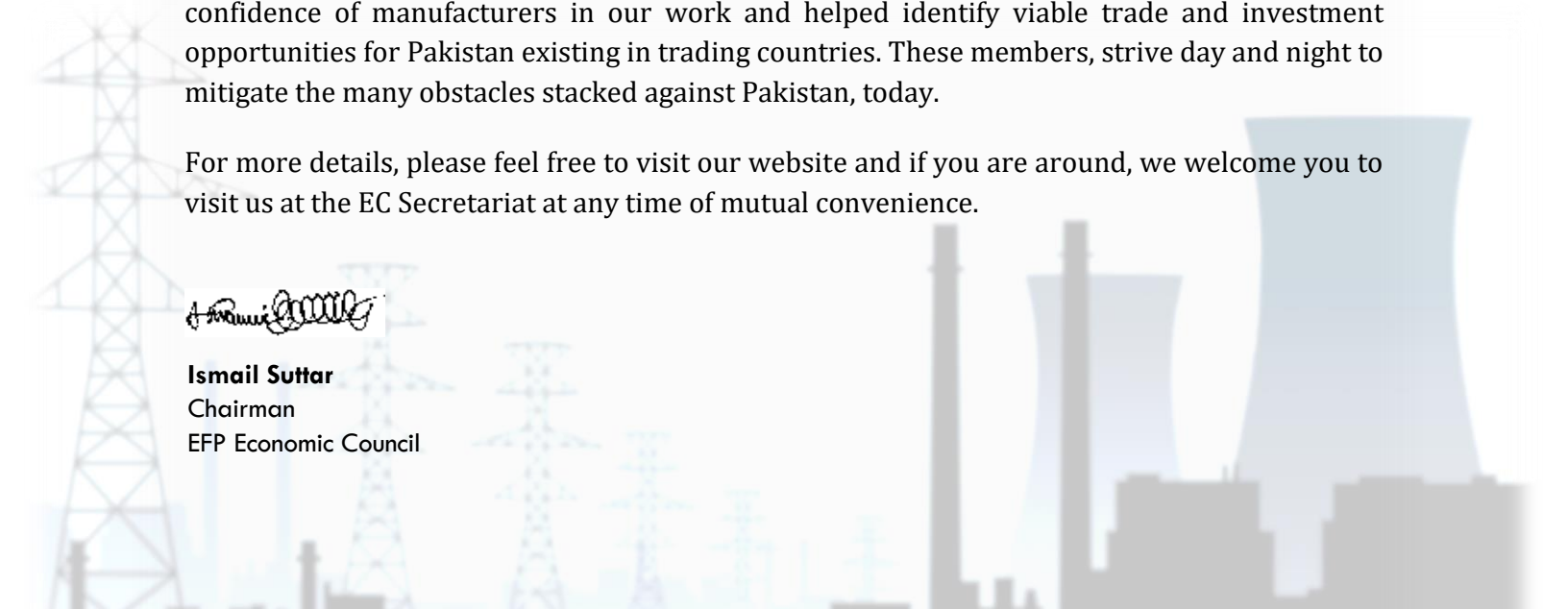
The Council strives to achieve its objective through an array of initiatives such as, by forming industry-academia linkages and trade councils. As part of the EFP, the Council regularly holds stakeholders' consultation sessions and is routinely visited by delegations representing different segments of economy. Members of Board are convinced that Pakistan is severely lagging in technological developments and labor force is in dire need of capacity building to achieve operational efficiency. Achieving these goals, shall ensure a thriving future for the nation, both in terms of socio- and economic prosperity.

The Economic Vision 2030 and many other research documents, as well as extra miles achieved by the associated directors, advisors and research team have played a prominent part in gaining confidence of manufacturers in our work and helped identify viable trade and investment opportunities for Pakistan existing in trading countries. These members, strive day and night to mitigate the many obstacles stacked against Pakistan, today.

For more details, please feel free to visit our website and if you are around, we welcome you to visit us at the EC Secretariat at any time of mutual convenience.



Ismail Suttar
Chairman
EFP Economic Council





RESEARCH PUBLICATIONS

Right from the onset, the fresh and energetic team at the Council, began digging trenches of the faltering economy to find issues related to industries and very soon came up with a series of interesting publications with Economic Vision 2020 marking the very first attendance at the Ministry of Commerce of Pakistan:

1. ECONOMIC VISION 2030

As the first published manuscript of EFP Economic Council, the Economic Vision 2030, attempts to vividly paint the dream of an industrialized Pakistan that thrives on the backbone of technological advancement, rapid development of M/SMEs and a competitive and fully-capable business climate accommodable for Greenfield ventures.

The very foundation of the framework of Vision 2030 is themed on estimates linked to “future” economic planning and policy-making motivated by efficiency-driven investment and knowledge-based trade and has stringently emphasized on the urgent need to depoliticize all projects like the US\$50 billion China-Pakistan Economic Corridor (CPEC) that rely heavily on exploitation of natural resources and somewhat question sovereignty of motherland.

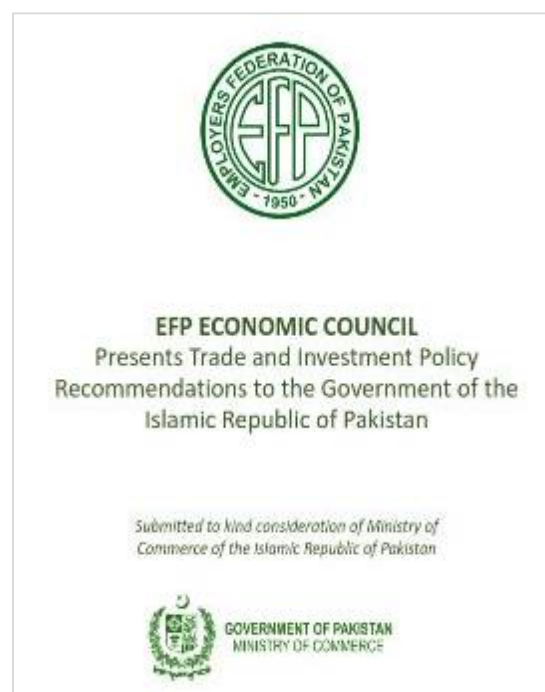
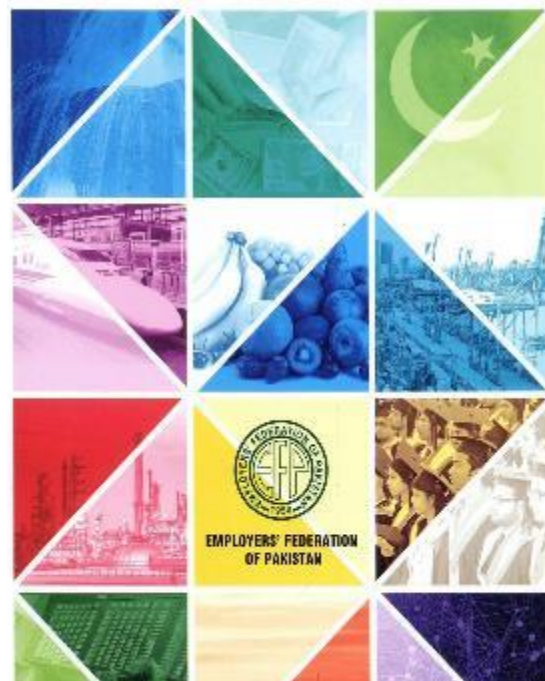
The Board of the EFP Economic Council is fully prepared to face the worrying economic challenges and to support the government and its diplomatic missions and statesmen by lobbying at both national and international fronts to further the cause of a prosperous, transparent and industrialized Pakistan.

2. TRADE AND POLICY RECOMMENDATIONS

With one third of the population of Pakistan living in multi-dimensional poverty, acute shortage of water and gas supplies, and a dwindling female worker participation level coupled with alarmingly low expenditure on human capital development, as well as frequent power outages, it is no surprise that competitiveness of Pakistani exports have eroded. The administration is faced with tough macroeconomic challenges, such as a bloated balance of trade deficit, declining foreign reserves and rising unemployment rate.

To prove its unwavering commitment to uplifting the economy, as well as to strengthening her bilateral ties with foreign countries, the EFP Economic Council has proposed

ECONOMIC VISION 2030 Objectives and Targets in Global Scenario



a set of policy recommendations to favor a progressive trade and investment climate in Pakistan.**TRADE AND POLICY RECOMMENDATIONS**

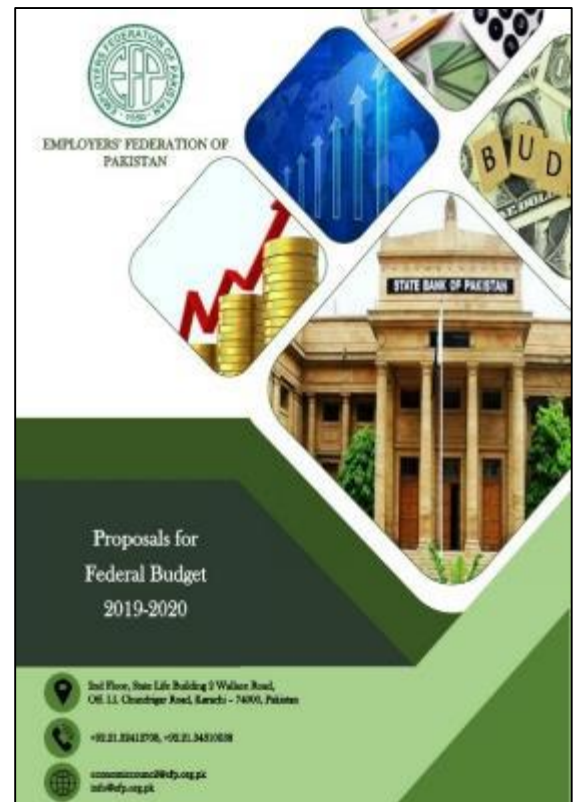
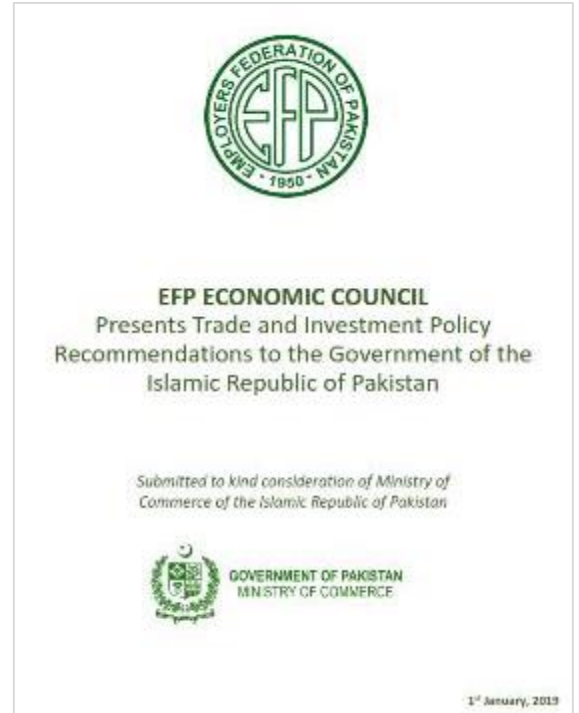
With one third of the population of Pakistan living in multi-dimensional poverty, acute shortage of water and gas supplies, and a dwindling female worker participation level coupled with alarmingly low expenditure on human capital development, as well as frequent power outages, it is no surprise that competitiveness of Pakistani exports have eroded. The administration is faced with tough macroeconomic challenges, such as a bloated balance of trade deficit, declining foreign reserves and rising unemployment rate.

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3. PROPOSALS FOR FEDERAL BUDGET 2019-2020

Keeping in view the importance of the private sector, the EFP has decided to present budget proposals to policy makers as input in the Federal Budget 2019-20. These incorporate some valuable recommendations for bringing policy changes in taxation laws and proposing required amendments and steps to help augment the revenue base and bring down cost of doing business. This will provide an enabling environment for the private sector and businesses to flourish and to promote industrial productivity. The document also presents industry-specific tax issues and proposals prepared in consultation with industry experts and representative bodies, intended to assist the government in developing industrial policy.

EFP Budget Proposals 2019-20 incorporate some valuable recommendations for bringing policy changes in taxation laws and making required amendments in the income tax, sales tax, and custom duty legislations. This will provide an enabling environment for the private sector and businesses to flourish and to promote industrial productivity. The document also presents industry-specific tax issues and proposals prepared in consultation with industry experts and representative bodies, intended to assist the government in developing industrial policy.



4. CPFTA-II Series: Analysis of Fisheries Industry

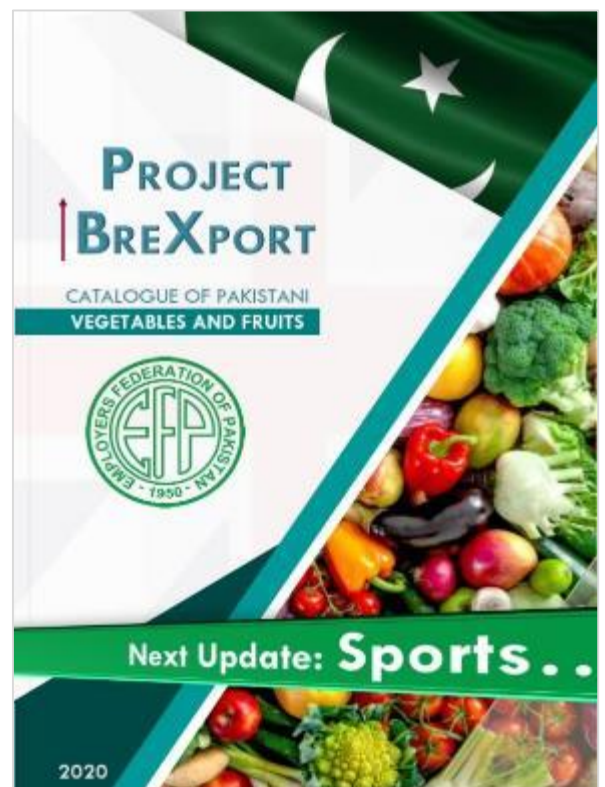
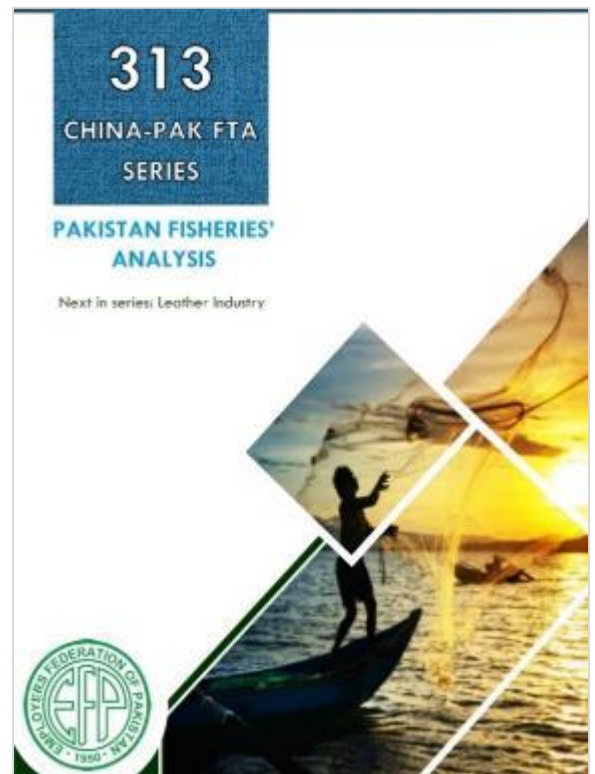
Fishing in Pakistan accounts for less than one percent of the GDP, but it still plays a crucial role in developing the economy of Pakistan by providing employment to a significant number of people residing in impoverished societies and backward regions of Balochistan and Sindh. In the year of 2019, China bagged the top spot as Pakistan's largest fish market, stocking up 22 percent of its total fish export. It has therefore become absolutely crucial that the phase II of China-Pak Free Trade Agreement (CPFTA) be executed well.

The purpose of this project by Economic Council – Employers Federation of Pakistan, is to ascertain how the CPFTA will impact the various industries. The EFP has compiled a comprehensive report for to be presented to the highest authorities in Pakistan. EFP believes that a two-way communication between employers and the government that is mediated by researched findings and well-documented opinions is critical in shaping correct policies needed to build a thriving economy.

5. PROJECT BREXPORT: A RESEARCH CATALOGUE ON FRUITS AND VEGETABLES

“The Brexit has altered political scenario of the world, affecting both consumption and trade patterns. The UK which was previously relying on EU for most of its imports, now has to resort to other countries to meet its growing consumer demand. It is crucial that exporters and policy makers in Pakistan understand this if any chance of growth in exports in the fruit and vegetable industry is to be achieved. The Brexit has opened the door to increased volumes of imports, possibly of a lower phytosanitary standard, but it could also make UK's horticultural production more competitive. This, in turn, may create notional opportunities for import substitution from EU to other regions that are competitive in pricing and match the quality standards.

In response, The EFP Economic Council has decided to take the onus speculating this renewed UK-Pak trade potential through a series of publications on existing



products of trade. All publications accompany catalogues of sector under study, to facilitate in the strengthening of existing trade linkage and creation of new channels of trade between UK retailers and Pakistani exporters. As per World Bank, cotton textile and garments make up 82% of Pakistan's export earnings with Britain and the consumables such as fruits mostly cater only markets within communities of the Pakistani-British diaspora. It is very important to understand that a major part of this consumer exports includes processed food and wheat and no other categories such as foods, fruits, fish, which we believe, is primarily due to strict Sanitary and Phytosanitary Standards (SPSS), and other certifications and compliance requirements set by UK authorities.

For research compendium: <https://efp.org.pk/efp-ec/research-compendium/>

EFP seeks 40pc cut in gas tariff for industries

KARACHI: Ismail Suttar, President of the apex body of manufacturers, the Employers Federation of Pakistan (EFP), has recommended a 40 percent reduction in gas price earlier this week. After careful deliberation, he stated that the gas price in the current economic landscape of Pakistan with Covid-19 situation and beyond is nothing less than exorbitant.

In a statement, he said that the legitimate demand to cut gas price is in line with the earlier sharp fall in rates of global crude oil, which was followed by a similar dip in the local petrol prices.

EFP president highlighted that the demand for gas price reduction is being made on practical grounds under the present pricing formula. He further reiterated the immediate need for fair and decisive action by the government to ensure a level playing field that would incentivize the gas sector and expand overall competition in the local economy.

"The cheap gas price will benefit the local industries in terms of low input costs. Similarly, manufactures and exporters will be able to develop a more competitive outlook for their products" he added.—PR

'Taxed'

RECORDER REPORT

ISLAMABAD: The regressive and strict tax regimes that divert large proportions of revenue from operators to governments can negatively impact connectivity, distort the industry's development and harm end users, says Global System for Mobile Communications Association (GSMA).

The GSMA in its latest report 'Pakistan: progressing towards a full-fledged digital economy' stated that in Pakistan, telecom services are perceived as a luxury, and are taxed accordingly, which deters both usage and operator investment.

Tax payments and fees on mobile consumers and operators in Pakistan are among the highest in developing Asia, it says.

The GSMA stated that sector-specific taxes, such as those on smart phones, SIM cards and data usage in Pakistan, influence retail prices and may have a strong impact on the poorest consumers, lessening their ability to become mobile broadband subscribers, besides distorts industry development.

Tax reforms that promote smartphone adoption and mobile internet usage will enable online transactions to surge beyond the \$1 billion worth of sales expected in 2020.

Fatima Fertilizer Company Limited **NOT**

The shareholders should note that it is not possible for the Company to...



KEY EVENTS & ACTIVITIES

The EFP Economic Council, got off to a slow and steady start with carefully planned stakeholder consultation sessions focusing exclusively on employment generation, GDP growth, and skill development. As the Council gained ground, the Diplomatic Affairs Section began rolling out letters to Pakistani Commercial Trade Officers to popularize 'Be Pakistani, Buy Pakistani'. Members of the EFP-EC Board, comprising leading businessmen and economists, sat till late to discuss way forward on the emerging economic challenges faced by the incumbent government.

1. DINNER MEETING WITH US CONSUL GENERAL, JOANNE WAGNER

Link: <https://efp.org.pk/efp-economic-Council-hosted-a-dinner-meeting-with-us-consul-general-joanne-wagner/>

The Board of Economic Council hosted US Consul General, JoAnne Wagner, in December 2018 to brainstorm opportunities of cooperation between the US and Pakistani Governments and presented good-will proposals on drawing lessons from US best practices to tackle economic challenges.



KARACHE: Employers Federation of Pakistan (EFP) Economic Council hosted a dinner meeting with US Consul General Joanne Wagner and officials of US CG, here on Monday. EFP President Majyd Aziz, VP Zaki Ahmed Khan, Chairman EFP-EC Ismail Suttar, members of EFP Board of Directors and members of EFP-EC also present.—Recorder photo

The Council identified three areas of US-Pak cooperation: formation of research Councils, adopting US best taxation practices and collaboration with Agricultural Council of California.

2. EASE OF VISA FACILITIES FOR PAKISTANIS VISITING QATAR

Mr. Mehmood Arshad, Director of Board of EFP Economic Council, is a goodwill ambassador of Pakistan to Qatar and has been closely working with the Qatari government to move flow of Pakistani



labor force to Qatar for vocational training and to materialize several greenfield ventures. He played a vital role in Qatar’s decision of easing visa requirements for Pakistanis.



3. EFP DELEGATION TO PHILIPPINES PROCURED 0.32 MILLION TONS OF RICE FOR PAKISTAN

Link: <https://www.jasarat.com/en/2019/02/01/philippines-and-pakistani-businessmen-must-look-at-one-another-ambassador-espiritu/>

On 28th January 2019 the EFP and Pakistan Philippines Business Forum (PPBF) hosted Honorary Ambassador of Philippines, Mr. Daniel Espiritu, at residence of Mr. Suttar, where the ambassador stated, “we foresee huge business potential and opportunities in Pakistan, and it is sad that many foreign businessmen have ignored these opportunities. The Pakistan of today is a different and vibrant Pakistan. To prove my point, I pleased to inform that a very large business delegation from Philippines will be visiting Pakistan this year to seek the new opportunities that Pakistan has to offer.”



4. LATE EVENING SESSIONS TO STRATEGIZE 2019-20 FEDERAL BUDGET

Link: <https://fp.brecorder.com/2019/04/20190426467392/>

In January 2019, the EFP formed a Working Committee with Usman Zakaria as President and Co-chaired by Asif Zuberi. The EFP Budget Committee featured the country’s prominent lawyers, FBR officials and economists.

EFP Economic Council Chairman, Mr. Ismail Suttar, presented copies of first EFP Budget Proposals 2018-19 to former Finance Minister, Mr. Asad Umer and later to Abdul Razak Dawood the Advisor to PM Imran Khan in Islamabad



5. EFP MEETS SHEIKH IN DUBAI RETREAT MARCH, 2019

Link: <https://www.decp.nl/stories/pakistan-efp-board-retreat-in-dubai-10269>



The 2019 Dubai Retreat was hosted by DECP Senior Consultant, Andrew Moore. The retreat provided the Board with the opportunity to take a look at the achievements of the EFP over the last two years under the Presidency of Majyd Aziz. It was noted that an increase of some 41% in membership had enabled the

finances of the EFP to be on a much stronger footing. Board members also received a presentation on the newly formed “Economic Council” which is being developed under the guidance of the EFP and is providing a much wider area of representation on behalf of its membership. The Council is addressing issues such as Water, Electricity and Infrastructure which is holding back business development across Pakistan.





The delegation of board members also met with the Sheikh of Dubai who arranged a VIP entourage to collect all dignitaries from Marco Polo Hotel to his Residential Palace, where he had arranged a banquet and special prayers to welcome the guests from Pakistan.

The EFP Economic Council also met Pakistani Consulate General in Dubai, Ahmad Amjad Ali, to understand issues of Mango exhibitions and possibilities of opening a Pakistani Consortium in Dubai that will showcase the best Pakistani products that otherwise are not exported.

6. FIRST EFP-EC BUDGET PROPOSALS 2018-19, PRESS CONFERENCE

Link: <https://fp.brecorder.com/2019/04/20190426467392/>

On 27th April, 2019, the EFP with former Chairman, Zakaria Usman, held a press conference here on at Karachi Press Club (KPC) in to present its first ever budgetary proposal on the platform of the Economic

Council to announce pragmatic, doable, and workable solutions to the various economic and financial issues impeding the economic growth and prosperity of Pakistan.

These budget proposals which were earlier planned at house of Usman Zakaria, also focused on the circular debt crisis and presented suitable solutions to the government to overcome economic challenges.



Arp 2019

7. MEETING OF SINDH INDUSTRIAL LIAISON COMMITTEE AT SINDH GOVERNOR HOUSE



EMPLOYERS FEDERATION OF PAKISTAN – ECONOMIC COUNCIL



May 2019

The meeting was presided over by Governor Sindh Imran Ismail, attended by EFP Economic Council Chairman, Ismail Suttar and other notable personalities like CEO Karachi Infrastructure Development Company Limited (KIDCL), M.D, SSGCL, Presidents/ Senior representatives of Industrial Associations in Karachi discussed uninterrupted gas supply to industrial units needed to ensure economic growth and cut down pollution as well.



Meeting of the Economic Council of Sindh, chaired by Governor Sindh Imran Ismail, attended by EFP Economic Council Chairman, Ismail Suttar and other notable personalities like CEO Karachi Infrastructure Development Company Limited (KIDCL), M.D, SSGCL, Presidents/ Senior representatives of Industrial Associations in Karachi discussed uninterrupted gas supply to industrial units needed to ensure economic growth and cut down pollution as well.

8. EFP-EC HOSTS SEMINAR WITH 'PUM NETHERLANDS' ON WASTE WATER MANAGEMENT

Link: <https://fp.brecorder.com/2019/06/20190623489749/>

On 23rd June 2019, the EFP Economic Council arranged a waste-water management with PUM Netherlands Consultant Firm inviting all technical and engineering representatives of its stakeholders' body in the presence of her Excellency Ardi Stois Braken, the Ambassador of Netherlands to Pakistan. The Netherlands Ambassador expressed great enthusiasm to work with the Government of Pakistan through the platform of Employers' Federation of Pakistan [EFP-EC] to concoct economically feasible, socially viable and environmentally friendly solutions to the acute water crisis in the country.



According to the Expert, Cees, in Netherlands, all households, industries and farms had treatment plants installed at end of discharge nodes and a well-integrated public waste water plant system existed widely in the country. Netherlands developed these 100 years ago.



Jun 2019

9. COMMONWEALTH ENTERPRISE AND INVESTMENT COUNCIL (CWEIC) SIGNING

Link: <https://fp.brecorder.com/2019/07/20190711496272/>

In July 2019, Mr. Ismail Suttar and Vice President Mr. Zaki Ahmed Khan, along with director Mr. Mehmood Arshad, traveled to UK in first quarter of 2019 to sign a strategic contractual agreement with Commonwealth Enterprise and Investment Council (CWEIC) to improve UK-Pak bilateral trade cooperation.



Jul 2019



10. FORMATION OF POST-SEMINAR EFP-EC WASTE-WATER TREATMENT COMMITTEE

Following the PUM Waste Water Seminar, the EFP Economic Council formed a Working Committee on Environmental Management with attending consultants and industry experts to materialize the recommendations.

It was attended only by technical persons from amongst the EFP members body along with PhD students who were already working on waste-water management projects.

Mr. Suttar's EC is currently working on this project.



11. EFP TEAM MEETS WITH U.S. TRADE REPRESENTATIVE OFFICIALS

Link: <https://efp.org.pk/efp-team-meets-with-ustr-officials/>

A four-member delegation comprising of former President, Majyd Aziz and Chairman EFP Economic Council, Ismail Suttar, met with the U.S. Deputy Trade Representative for South Central Asia and U.S. Economic Team to discuss prevalent labor-related issues that are core to ILO and presented the EFP Economic Vision 2030 and Federal Budget 2019-20 proposals. The meeting also addressed economic issues and proposed remedies to get out of the economic quagmire.



Aug 2019

12. HOSTING US ECONOMIC TEAM AND VISA OFFICER IN-CHARGE AT US CONSULATE

Mr. Ismail Suttar, Chairman of EFP Economic Council and former EFP President, Mr. Majyd Aziz, were invited to U.S. Consulate in Karachi, by the U.S. Economic Team to discuss skill development plans for workers, and concerns of manufacturers and exporters producing for the United States.



Aug 2019



Aug 2019

13. MEETING WITH CONSUL GENERAL OF RUSSIAN FEDERATION IN PAKISTAN

EFP Economic Council team met with Dr. Aleksandr Khozin, Consul General of Russian Federation to discuss special economic zone of technology-innovative type, “Sun City”, an industrial park project in St. Petersburg, where several opportunities for Pakistani industrialists and investors were present such as Textile, in particular fashion, orthopedic shoe, knitted products of compression-sports, knitted Kevlar gloves, etc.

The EC has yet to arrange a delegation of relevant members to visit Russia and find placement to diversify production to reduce input costs.



14. EFP-EC VISITED UK TO MEET BUYERS INTERESTED IN IMPORTING PAKISTANI GOODS

Manchester chamber of commerce discussed various ideas how to link both the organization for the benefit of its members and to improve bilateral trade specific to exports from Pakistan in wake of Brexit, The EFP Delegation met with Susana Cordoba, Head of International Trade, and Megan Lawless, Officer International Trade of Greater Manchester Chamber of Commerce.



15. EFP-EC DELEGATION TO CUSTOMS OFFICE TO DISCUSS TRADE POTENTIAL ON BEHALF OF BUSINESS COMMUNITY

Mr. Suttar-led EFP Board members and staff met the Chief Customs Collector (Appraisal), Ms. Surraiya Ahmed Butt, to discuss export potential and trade liberalization importance to put Pakistan on world map. Several export items like tea, pharmaceuticals, leather, garments, etc. were suggested by Ms. Butt, where Pakistan can penetrate in markets otherwise captured by India and



Aug 2019

Aug 2019



Sri Lanka and other regional markets like Afghanistan and African Sub-Saharan countries where there is immense demand for

16. SOFT LAUNCH OF PAKISTAN HOSPITALITY SHOW (PHS)

Link: <https://www.thenews.com.pk/print/514983-pakistan-hospitality-show-in-dec>

After launching “Tourism and Hospitality” working committee, the EFP was approached with Pakistan’s leading event organizers, Badar Expo Solutions (BXSS), signed an MOU and proposed to jointly host Pakistan’s first Tourism promotion 3-days show in Karachi that was attended by major industrial players and leading hospitality consultants.

Among the 3-days exhibition was EFP planned ‘Tourism Summit’ where dignitaries from across the world shared their expert opinions and resolution for existing issues of dilapidated infrastructure, transport, capacity-building and under-use of IT and communications to raise the bar of tourism industry of Pakistan.



Aug 2019

17. MEETING PAKISTANI HIGH COMMISSIONER TO UK FOR TRADE

Later the same year, in October 2019, Mr. Suttar travelled to UK to meet Pakistani High Commissioner, Nafees Zakaria to discuss bilateral trade and returned with an objective for his research team of speculating prospective consumables that can be sent to new retailers in UK. This is when the EFP-EC launched an entire project with its member exporters and commercial missions in UK, ‘Project Brexport.

The same month, EFP-EC Director, Mr. Mehmood Arshad, also travelled to meet Mr. Zakaria and returned with a project that required EFP-EC to connect with its member exporters and commercial missions in UK, to speculate the trade potential. The project was entitled, Project Brexport.



Oct 2019



18. EFP and PAKISTAN BRITISH BUSINESS COUNCIL (PBBC) MEET FOR 25 WORLD CLASS MODULAR HOSPITALS

Link: <https://www.thenews.com.pk/print/585552-pbbc-efp-sign-mou-to-promote-pak-uk-trade-investment>

On 18th December, 2019, the EFP hosted Chairman of Pakistan-British Business Council, Julian Hamilton Barns, along with its Chief Executive, Rashid Iqbal, who had earlier proposed to the Economic Council of setting up 25 world class modular hospitals (designed and engineered by world renowned consultant, Mott McDonald) across Pakistan bearing 250 beds initially.

During the dinner meeting at Port Grand, Mr. Barns, explained how to understand the acute shortage of medical supplies and that his initiative was received well by UK investors, Pakistani diaspora in UK, National Health Services of UK and global health community of the likes of Royal College of Physicians UK and World Health Organization (WHO).

This event was of prime importance as it resonated well with the EFP-EC objectives of attracting lucrative investments through its good and consistent contact with Pakistani High Commission to UK, Mr. Nafees Zakaria.




19. MAIDENT PAKSITAN HOSPITALITY TOURISM AND HOSPITALITY SEMINAR

Link: <https://www.thenews.com.pk/print/514983-pakistan-hospitality-show-in-dec>

On 04 Dec, 2020 the EFP-EC launched 'Tourism Summit' where dignitaries from across the world shared their expert opinions and resolution for existing issues of dilapidated infrastructure, transport, capacity-building and under-use of IT and communications to raise the bar of tourism industry of Pakistan.

The incumbent Government of Pakistan, is a strong advocate of domestic tourism promotion that has a potential to earn up to US\$ 100 billion. The Council is currently working with CEO of The Lakeshore Hospitality Group (LHG) and renowned hospitality consultant in the country, Mr. Asim Ibrahim, and Gallup Pakistan, in drafting a Tourism and Hospitality White Paper for the government and stakeholders. Through this document, the EFP will try to hoard local investors into building the domestic tourism industry of Pakistan.

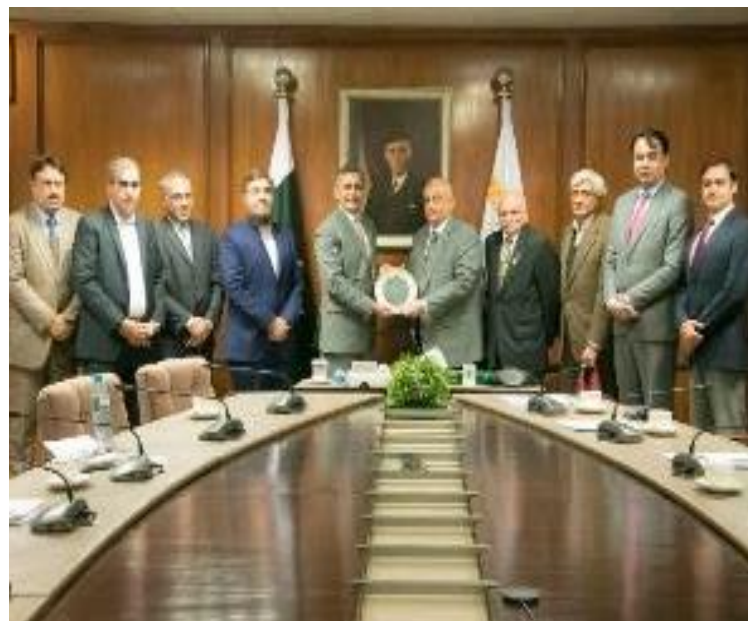


 This special seminar was single-handedly materialized by Coordinator, Abdullah Ali Khan



20. VISIT TO CEO PIA AIR MARSHAL ARSHAD MALIK FOR CO BRANDING

The Board of the Economic Council of the Employers’ Federation of Pakistan (EFP-EC) headed by its President Mr. Majyd Aziz held a crucial preliminary meeting with the Chief of PIA, Air Marshal Arshad Muhammad Malik to discuss way forward on attracting investment in the national flagship through the vast EFP domain comprising of stakeholders, chambers and leading industrial stalwarts. The Board offered prompt formation of EFP-PIA nexus as imperative to boost passenger traffic and popularizing brand-PIA among business community.



During the meeting with the PIA Chief, Mr. Suttar, expressed his wish to help the airline regain its position as Asia's best, which had once fathered the emergence of UAE's best airline, Emirates and few others. He reiterated to the PIA Chief that back in 1975, designers of Queen Elizabeth 2, Sir Amies and Pierre Cardin, crafted new PIA uniforms the news of which had sent media and executives all around the world into a frenzy.

Air Marshal Arshad Muhammad Malik, PIA CEO, was exhilarated at the motivation and energy brought by the Federation through ideas and propositions which went in perfect sync with plans he had in mind to reinvigorate the largest airplane fleet-carrier in Pakistan.



21. EFP-EC DELEGATION VISITS PHILIPPINES TO ESTABLISH EFFECTIVE TRADE LINKS

From 26 to 28 February 2019 and EFP-EC arranged delegation of 22-member representing diverse economic sectors including Islamic Financing, Halal Certifications, Medical Education Consultancy, Salt Market, General commodity traders, Pharmaceuticals, Nutraceuticals, Oral Healthcare products manufacturers, Fruits and Vegetables, Hearing Aids & Audiology Services, Foods & restaurant chain, Textile imports, Rice Export, Cement Manufacturers, etc. embarked on a follow-up trip to Jan 2019 PPBF dinner.



Feb 2020



EMPLOYERS FEDERATION OF PAKISTAN – ECONOMIC COUNCIL

22. MAIDEN RESEARCH-BASED EFP FISHERIES SEMINAR, 28TH FEB, 2020

The EFP held its first research-based seminar on its recent publication of 'China-Pak - II Fisheries' research, on 28th February, 2020. The event was attended by leading experts of fisheries industry, including ex Director General of World Wild Federation (WWF), Mr. Moazzam Khan, ex-CEO of Fisheries Development Board (FDB), Mr. Faisal Iftikhar and other senior retired members of Naval Staff.

Several issues were raised by the experts such as need for capacity building, sophisticated port handling and shipping equipment, illegal industrial trawling sweeping off the oceanic floor, selling stale fish to locals in cities, etc. It also surfaced that an average per capita fish consumption is only 1.9 kg. Whereas, it is 21 kg/capita in rest of the world.

Following the successful maiden seminar, the EFP launched a working committee under the patronage of Mr. Muazzam Khan, with all the guest speakers, attending professors and retired naval officers at the EC Secretariat, to ensure outcome materializes and some tangible recommendations could be forwarded to the Government of Pakistan. Work is currently in progress.



Link: <https://www.brecorder.com/2020/03/04/576923/fishy-practices/>



23. TAKING CABINET MEMBER INTO CONFIDENCE OVER NATIONAL SHIPPING POLICY



Ali Zaidi, Federal Minister of Maritime Affairs, met a five member delegation of Employers Federation of consisting of Zaki Ahmed Khan, Vice President, Ismail Suttar, Director EFP and Chairman EFP Economic Council, Mehmood Arshad and Furqan Riaz, Directors EFP-EC, and Abdullah Ali Khan, Coordinator EFP-EC to discuss Employers views on labor payment issues and closure of industries.

Link: <https://www.brecorder.com/2020/04/21/591030/shipping-policy-draft-submitted-to-cabinet-ali-zaidi/>

The EFP-EC Economic Council delegation was headed by EFP-EC Vice President Zaki Ahmed Khan and EFP-EC-EC Chairman Ismail Suttar and included EFP-EC-EC Director Mehmood Arshad, EFP-EC-EC Advisor Furqan Riaz and EFP-EC-EC Coordinator Abdullah Ali Khan who met the Minister to discuss maritime affairs and workers' wage-payment system.

EFP-EC-EC Chairman Ismail Suttar raised concern on absence of a National Shipping Policy that had led Port authorities to follow Pakistan Customs Act that does not answer to less than half of the issues faced by importers and exporters.

Zaki Ahmed Khan, Vice President of EFP-EC, informed that many industrialists daily approach EFP-EC with serious grievances and hopelessness in surviving any longer without laying off workers. He urged Minister Maritime Affairs to take up this issue with Prime Minister to expedite formulation of new wage-payment mechanism to save small businesses that are facing bankruptcies in the present scenario because of having to pay salaries on top of bank interest and utility bills.





THANK YOU!

APEX BODY OF THE MANUFACTURERS



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