



JOINTLY ORGANIZED BY



EMPLOYERS' FEDERATION OF PAKISTAN

Pakistan Hospitality Show



3,4,5 DECEMBER 2019

EXPO CENTRE KARACHI

www.pakhospitalityshow.com

SUPPORTED BY



All Pakistan Furniture Maker Association



Pakistan Carpet Manufacturers and Exporters Association



Pakistan Hotels Association



Pakistan Food Association



Pakistan Furniture Council

IN COLLABORATION WITH



Trade Development Authority of Pakistan



Pakistan Tourism Development Corporation



Pakistan Hospitality Show 2019

Pakistan's hospitality industry is booming at an incredible rate. Amidst the growing economic activity in Pakistan particularly in relation to the China-Pakistan Economic Corridor in Gwadar, and the improved law and order across the country, the hotel industry has witnessed 100 percent increase in occupancy.

The premier edition of Pakistan Hospitality Show will be held on 3 – 5 of December 2019 at Karachi Expo Centre. Over the course of these busy days, the exhibition will bring together the various segments of the industry, including foodservices, hotels, resorts, travel and furnishing.

the industry's latest products, services, and technologies will be showcased along with comprehensive and leading-edge forum sessions that will provide industry stakeholders from Pakistan and surrounding international markets with the best tools to grow and improve their business. It is considered the ideal platform for any international supplier looking to penetrate the Pakistan's market.

By Exhibiting at Pakistan Hospitality Show 2019 you will:

- Meet hundreds of potential buyers and sellers face-to-face.
- Raise your profile in a competitive market.
- Collect high-quality leads and generate sales.
- Launch new products or services directly in the market & gain feedback from prospective purchasers.
- Host forum sessions and answer queries from potential customers.
- Network with the media, your potential customers and fellow exhibitors.

SECTORS OF PAKISTAN HOSPITALITY SHOW 2019

The exhibition will give you unprecedented access to the key decision makers responsible for procuring solutions for some of the largest hospitality and foodservice operators, retailers and manufacturers in Pakistan.

Food EX

Kitchen EX

Design EX

Hotel EX

Travel EX



Pakistan Hospitality FoodEX Show

FoodEx will shine a light on top trends across the food manufacturing sectors: from improving traceability and consumer trust, to transform productivity and highlighting the latest ingredients and superfoods thus making an impression on the industry.

FoodEx brings local and international suppliers of food ingredients, services, and equipment together with local food industry technical personnel, especially those with responsibilities in product development and quality assurance. It enables buyers to gain better product knowledge direct from the source to make a more informed purchasing decision. The primary goal is to improve the competitiveness of the local Food, Restaurants and Hotel industry.

Besides the exhibition, the visitors may also witness a series of world-class culinary competitions; learn new ideas and pick-up a tip or two from competitors and judges from around the world.

EXHIBITOR PROFILE

- Bakery Products & Ingredients
- Cheese and Fine speciality food
- Confectionery/ Chocolate/ Desserts
- Food additives and preservatives
- Frozen, Canned & Processed Food
- Ingredients & Additives
- Organic & Health Products
- Snacks & Convenience Food
- Beverages - Non Alcoholic
- Coffee & Tea
- Fats & Oil
- Fresh produce & Dairy Products
- Fruits & Vegetable Suppliers
- Meat, Poultry & Sea Foods
- Pulses Grains & Cereals
- Syrups, Juices & Energy Drinks

VISITOR PROFILE

- Airline / Cruise Liner / Railways
- Convenience Stores / Grocery Stores
- E-Retailers
- Food & Beverage Logistics
- F&B Management Service
- Fast Food / Quick Service Restaurants
- Importers / Wholesalers / Distributors
- Specialty Food Retailers
- Cafés
- Country Clubs
- Event Venue Operators
- Hotels / Resorts
- Institutional Catering Services
- Supermarkets / Hypermarkets



Pakistan Hospitality Kitchen EX Show

Be inspired by the latest ideas and trends as well as a one-stop solution for the kitchen. Discover fresh design solutions, expand your network and fine-tune your expertise. As the kitchen industry's largest trade show with innovative presentations from the manufacturers of furniture, electrical appliances, and accessories, KitchenEx brings every aspect of kitchen innovation together into one comprehensive, value-filled event.

KitchenEx is the first professional exhibition to put forward the concept of catering. It is the only procurement event focusing on the whole food chain of the catering industry in Pakistan. The exhibition is based on the development status of Pakistan's catering industry and the necessity of industrial development of catering to break the consumption habits of the traditional food industry and establish the leading position of the catering industry. It will attract hundreds of exhibitors from the regions and thousands of professional visitors from the field of hotel, catering, aviation, schools, factories, military services and hospitals.

EXHIBITOR PROFILE

- Commercial Kitchen Equipment
- Cabinets
- Shelves
- Plastic Wrap
- Exhaust Equipment
- Dish-Washing Machine
- Disinfection Cabinet
- Sewerage and Waste Disposal
- Facilities
- Food Processing Machines
- Meat Grinder
- Dough Mixer
- Heat Preservation Tank
- Storage Equipment
- Kitchen Knives
- Tableware
- Chopping Block
- Refrigeration Equipment
- Freezer Equipment
- Table and Restaurant
- Service Supplies
- Crockery
- Serving Trays
- Dinnerware
- Beverage Glasses

VISITOR PROFILE

- Aviation, Railway, Shipping and Catering Companies with Purchasing Departments etc.
- Distributors, Agents and Wholesalers
- Designers of Central Kitchen Equipment
- Hotels, Restaurants and Cafes
- Kitchen Equipment Market and Supermarket Merchants, Storekeepers of Kitchen Supplies
- Schools, Military, Hospitals and Enterprises Catering Companies, Purchase Departments Technicians



Pakistan Hospitality Design EX Show

DesignEx will cover every element of the guest experience, from design touches such as décor, finishes and ambiances, to in-room technologies and leisure facilities.

DesignEx will showcase products like interior designers, specifiers, architects, lighting and others. It will allow you to discover the latest trends, meet new suppliers, share ideas, examine the latest products, and develop business relationships etc. in the Architecture & Designing industry. It is a step-in-the door to regional markets and a great way to gain exposure while generating new clients.

EXHIBITOR PROFILE

- Acoustic Wall Panels
- Artisan - Accessories & Décor
- Decorative Paints
- Facades
- Gardening & Landscaping
- Hotel Building Materials Suppliers
- Interior Designers & Architects
- Marble & Stones
- Raised Access Floors
- Textiles, Fillings, Linen, Fabrics & Apparels
- Decorative Lights, Accessories & Lighting Solutions
- FF&E: Furniture, Fixture & Equipment Supplies
- Architecture Glass
- Bathroom Fittings & Fixtures
- Design Software
- Furniture & Interiors
- Green Building Systems
- Hotel Real Estate Developers
- Interior Landscaping
- Moveable Walls & Partitions
- Suspended Ceilings
- Window and Door Manufacturers
- Living Room Technology & Entertainment (LEDs, Sound Systems etc.)

VISITOR PROFILE

- Architects
- General Managers
- Proprietors / Hoteliers
- Restaurant Managers
- Corporate & Industry Buyers
- Facility Managers
- Interior Designers
- Real Estate Investors
- Banks





Pakistan Hospitality Hotel EX Show



HotelEx showcases a huge selection of premium Hospitality products and an opportunity to meet quality buyers, decision makers and industry experts. This is where the leading Hotel, Restaurant & Café suppliers will showcase the latest innovations and smart technologies catering to the fast-growing demands of Pakistan's food & hospitality industry.

It comprises of the most inventive and progressive hotel and facilities management experts. The sector exhibits an array of suppliers offering products services and solutions for build and development stages.

EXHIBITOR PROFILE

- Uniforms
- Guest Amenities
- Modeling & Staffing
- Carts / Trolleys etc.
- Safety & Security Solutions
- Cleaning Products and Accessories
- Customer Loyalty Programmes
- Laundry Equipment and Accessories
- Hospitality Educational Institutes
- Hospitality support IT solutions
- Logistics and Material Handling
- Point-of-Sales and Related Systems
- Recycling Systems & Facilities
- Sanitation / Waste Disposal Service
- Waste Disposal & Management Systems
- Food and Beverage Management Systems
- Maintenance, Repair Systems & Services
- Janitorial equipment
- Air-conditioning, Heating & Ventilation Systems & Services
- Broadband Access Network Technologies, Equipment & Services
- In-room Technologies / Guest Service Systems

VISITOR PROFILE

- Airline / Cruise Liner / Railways
- Caterers/Event Planners
- Country Clubs
- Event Venue Operators
- Hotels / Resorts
- Institutional Catering Services
- Supermarkets / Hypermarkets
- Café Owners
- E-Retailers
- Food & Beverage Logistics
- F&B Management Service / Consultancy
- Importers / Wholesalers / Distributors
- Specialty Food Retailers





Pakistan Hospitality TravelEX Show

TravelEx will be an ideal platform to exchange ideas with professionals from the tourism industry and connect with people interested in leading travel management companies, tour operators, airlines and other related businesses under one roof. TravelEx strives to foster a vibrant environment for B2B organizations; across the most prominent feeder cities of Pakistan to network and contract. Exchange convenient travel solutions and optimize your travel and mobility budgets through this pivotal Travel Exhibition.

TravelEx represents a showcase of a diverse range of destinations and industry sectors of Pakistan and International travel professionals. It aims to provide the attendees with an immersive, multi-sensory experience that they will cherish forever and a platform to interact with customers individually as well as professionally.

EXHIBITOR PROFILE

- Transportation: Airlines, Charters, Railways, Passenger Transporters, Car Rentals, Shipping, Cruise liners etc.
- National Tourism Development Organizations & Tourism Promotion Boards
- Travel Agents, Tour Operators,
- Technology Providers: Online Travel Portals
- Health Care and Travel Insurance Services
- Financial Institutions
- Adventure Sports (Trekking, mountaineering etc.)
- Hotels, Resorts, Wild Life Parks, Water Parks, Golf Clubs, Farm Houses
- Specialty Travelling Vehicles
- Handicrafts
- Travel Accessories: Credit Cards, Foreign Exchange, Baggage Manufacturers, Photography Equipment, Publications

VISITOR PROFILE

- Business Travellers
- Key Decision Makers of the Travel Industry
- Potential Investors from the field of Hospitality, Leisure and Travel Industry
- Foreign & Domestic Travellers
- Travel Consultants and Tour Operators



Pakistan Tourism & Investment Summit 2019

Tourism Investment Summit

The Pakistan Hospitality Show will feature a Tourism Investment Summit. This summit is a full-day event dedicated to the innovations, challenges and developments of the tourism industry.

Gathering to discuss what impacts tourism and travel, local as well as international experts will share not only their experiences and expertise but also innovative solutions that have revolutionized the travel and tourism industry today.

Apart from the exchange of ideas and stimulating conversation around the next big trends driving the sector, the aim of this summit is to highlight the wonderful investment opportunities that prevail in Pakistan's travel and tourism industry.

Who Is The Summit For?

This Summit is for the Tourism Industry Professionals looking to learn, gain inspiration and strengthen their business with expert insight from key influencers.

Experts in the field of travel, hospitality, food & beverage services, entertainment and leisure activities looking to learn from other experts in the field. And tourism related Start-ups seeking meet and cooperate with leading organisations in tourism and travel.



Features of Pakistan Hospitality Show 2019

EXHIBITION

This premium edition will serve as a one-stop hospitality show for local and international exhibitors as well as offer a networking haven for new brands.

Tourism Investment Summit

The exhibition will have an exclusive summit to discuss the latest trends and interact with the industry's most current and influential thought leaders and influencers.

B2B MATCHMAKING

B2B Networking seeks to spur investments in the sector by providing a platform to connect with public and private entities.

CULINARY COMPETITION

The competition will showcase the region's best culinary talents, all under one roof.

WINNER ARENA

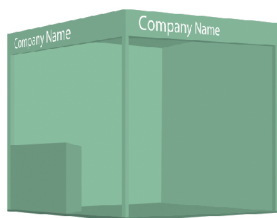
This will feature prizes and giveaways for participants through luckydraw.

GALA DINNER

At the culmination of the exhibition, a Gala Dinner will be held alongside the awards ceremony to honor the participation of our exhibitors and sponsors.

PARTICIPATION PACKAGES

SHELL SCHEME



BARE SPACE



SPONSORSHIP CATEGORIES

PLATINUM GOLD SILVER BRONZE

For more details, contact: info@pakhospitalityshow.com

Pakistan Hospitality



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