

© 2019 The Employers' Federation of Pakistan (EFP)

Head Office, 2nd Floor, State Life Building No. 2, Wallace Road, off I.I Chundrigar Road

Karachi, 74000

Telephone: (+92)-21-32439347

Website: www.efp.org.pk

The work produced is a product of Economic Council Secretariat and fully reflects the views of stakeholders and association of chambers and industries of the federation.

**Legal Rights** 

The EC Secretariat has no objection to dissemination of information contained in this document for commercial or academic purposes as long as full reference is provided.

All queries concerning legalities should be forwarded to the EC Secretariat, 10 Banglalore Town, Shahra-e-Faisal, Karachi, Pakistan; fax: (+92)-21-34310037; email: <a href="mailto:economiccouncil@efp.org.pk">economiccouncil@efp.org.pk</a>.

## EMPLOYERS' PERSPECTIVE ON PAK-UK TRADE OPPORTUNITIES

## **Project BreXport**

#### Authorized by:

Ismail Suttar, Chairman
Asif Aziz Zuberi, Co-Chairman

#### Authored by:

Abdullah Ali Khan, Coordinator

Muhammad Junaid Hanif, Industrial Research Analyst

Research & Development, EFP-EC



#### **TABLE OF CONTENTS**

EMPLOYERS' FEDERATION OF PAKISTAN – ECONOMIC COUNCIL	
PREFACEPAKISTAN – UK TRADE: HS CODES	
DESCRIPTION OF VEGETABLES INCLUDED	
DESCRIPTION OF FRUITS INCLUDED	
VEGETABLES OF PAKISTAN	
THE VEGETABLE ECONOMY OF PAKISTAN	
POTATOES – HS070190	
ONIONS (RED) – HS070310 (PRODUTION DATA MISSING)	
GENUS CAPSICUM (FRESH AND DRIED) – HS070960	
GARLIC – HS070320	
GREEN PEAS (HS071021)	
CABBAGE AND CAULIFLOWER - HS070410	
RED BEANS (LOBIA) - HS070820	9
FRUITS OF PAKISTAN	10
THE FRUIT ECONOMY OF PAKISTAN	12
MANGOES - HS080450	13
DATES - HS080410	14
SHELLED ALMONDS - HS081212	15
PINE NUTS - HS120242	15
SHELLED WALNUTS - HS080212	15
POMEGRENATES - HS08109010	16
DRIED APRICOTS - HS081310	16
PLUMS AND SLOES - HS080940	16
DRIED FIGS - HS080420	16
BANANAS - HS080390	17
APPLES - HS080810	18
CATALOGUE OF EXPORTERS	19
LIST OF FRUIT AND VEGETABLE EXPORTERS	20
HIGH-POWERED EXPORTERS	20
VEGETABLE EXPORTERS	22
POTATOES - HS070190	23
ONIONS (RED) - HS070310	23
GARLIC – HS070320	
GENUS CAPSICUM, FRESH OR DRIED – HS070960	24
GREEN PEAS	25

MUSHROOMS, DRIED OR WHOLE CUT	28
RED BEANS (LOBIA)	28
FRUIT EXPORTERS	29
DATES, NUTS AND DRIED FRUITS	30
MANGOES	33
PLUMS AND SLOES	34
POMEGRENATES	34
DRIED APRICOTS AND FIGS	36
BANANAS	37
APPLES	38

#### EMPLOYERS' FEDERATION OF PAKISTAN — ECONOMIC COUNCIL

#### APEX BODY OF THE MANUFACTURERS

The Employers' Federation of Pakistan (EFP) is a well-reputed entity, which has over the past many years led the charge in voicing concerns of all major industrial and chambers associations in Pakistan. The EFP is the only constituent of the International Labor Organization (ILO) in Pakistan. It is also a member of South-Asian Forum of Employers (SAFE), International Organization of Employers (IOE), and Confederation of Asia-Pacific Employers (CAPE). In essence, the EFP acts as the 'Apex Body of The Manufactures of Pakistan' and strongly maintains that to achieve inclusive growth and curb rising unemployment levels and upgrade standard of living, rapid industrialization on war-footing is way forwards.

Today, the EFP boasts Pakistan's largest single-body representation of stakeholders comprising over 800 member corporations and 30 leading industrial and chamber associations. It is through these concerted strides and accolades that EFP has rightly earned the statutory mandate to lead all crucial matters governing the economic, legal and financial contours of Pakistan. EFP works in close coordination with the government and social workers to facilitate attainment of Sustainable Development Goals (SDGs) such as human development, universal education, affordable healthcare system and poverty alleviation.

The EFP Economic Council (EFP-EC), which was officiated on November 13, 2019, exactly six months following May 13, 2018 press conference of the EFP 2030 Economic Vision publication, serves as the think tank of the federation. Its core intention is to facilitate the resuscitation of Pakistani industrial base on warfooting basis, as envisioned by the board chaired by, Mr. Ismail Suttar. The prime focus of the council is on voicing the concerns of local manufacturers and exporters to the federal government in the form of well-researched position papers and policy recommendations. All associated members work assiduously to highlight 'Pakistan First' in forums around the world. The multitude of research documents produced thus far, serve as testament to the high level of commitment by the consortium of economists, researchers, industrialists, entrepreneurs, and international trade experts that make up the council.

In July, 2019, the EFP-EC signed an agreement with the Commonwealth Enterprise and Investment Council (CWEIC) in London, UK and is eyeing at establishing a global trade club of entrepreneurs, in the heart of London. The motivation behind all these initiatives is the pure resoluteness of the incumbent Pakistani government in restoring pride of investors by creating a sustainable and business-friendly environment.

We firmly believe that through our efforts, new vistas of investment and trade opportunities, within the Commonwealth Bloc will be created, which shall undoubtedly help strengthen existing trade relationship between Pakistan and the world.

EFP slogan is that let us keep working hard for a better, prosperous and developed Pakistan!

#### **FOREWORD**

The UK is a heavy importer of fresh and organic produce of the primary sector, such as fruits and vegetables. Many of the freshly produced items that comprise of imports are sourced from countries outside of the EU region. Most of these imports are tariff-free under existing EU trade agreements but after the Brexit, this scenario might change.

The prospect of a 'no deal' Brexit cannot be ignored and we now find ourselves in a very fluid and rapidly changing political environment. A 'no deal' situation could have a major impact on UK consumption in imported vegetables and fruits. It is crucial that exporters and policy makers in Pakistan understand this if any chance of growth in exports in the fruit and vegetable industry is to be achieved. Under a 'no deal' scenario, the EU would consider the UK as a third country and so the trade agreements the EU has with other countries shall no longer apply to UK. This could open the door to increased volumes of imports, possibly of a lower phytosanitary standard, but it could also make UK's horticultural production more competitive. This, in turn, may create notional opportunities for import substitution from EU to other regions that are competitive in pricing and match the quality standards.

In response, The EFP Economic Council has decided to take the onus on itself and publish a series of publications on well-researched sectors included in the PAK-UK trade. All publications shall accompany catalogues of sector under study, which shall undoubtedly help strengthen existing trade linkage and create new channels of trade between UK retailers and Pakistani exporters. The emerging political developments shaping up in Britain, following the Brexit, present immense possibilities for non-EU members to capture a share of the British consumer market. For Pakistan, all future trade strategies with Britain must incorporate the existing export biases that are largely skewed toward consumer durables, cotton, textiles and garments. As per World Bank, these items make up 82% of Pakistan's trade with Britain and the consumables such as fruits mostly cater to markets within communities of the Pakistani-British diaspora. It is very important to understand that a major part of this consumer exports includes processed food and wheat and no other categories such as foods, fruits, fish, which we believe, is primarily due to strict Sanitary and Phytosanitary Standards (SPSS), and other certifications and compliance requirements set by UK authorities.

The factors identified greatly limit the optimum trade potential between Pakistan and Britain and were put up before the Pakistan's High Commissioner to UK by the EFP Economic Council (EFP-EC) on 15<sup>th</sup> October 2019. In this regard, the EFP-EC has initiated a research project by the name of BreXport. The core intention behind this project is to present a catalogue of exportable Pakistani commodities that have supply readily available for shipment to the UK.



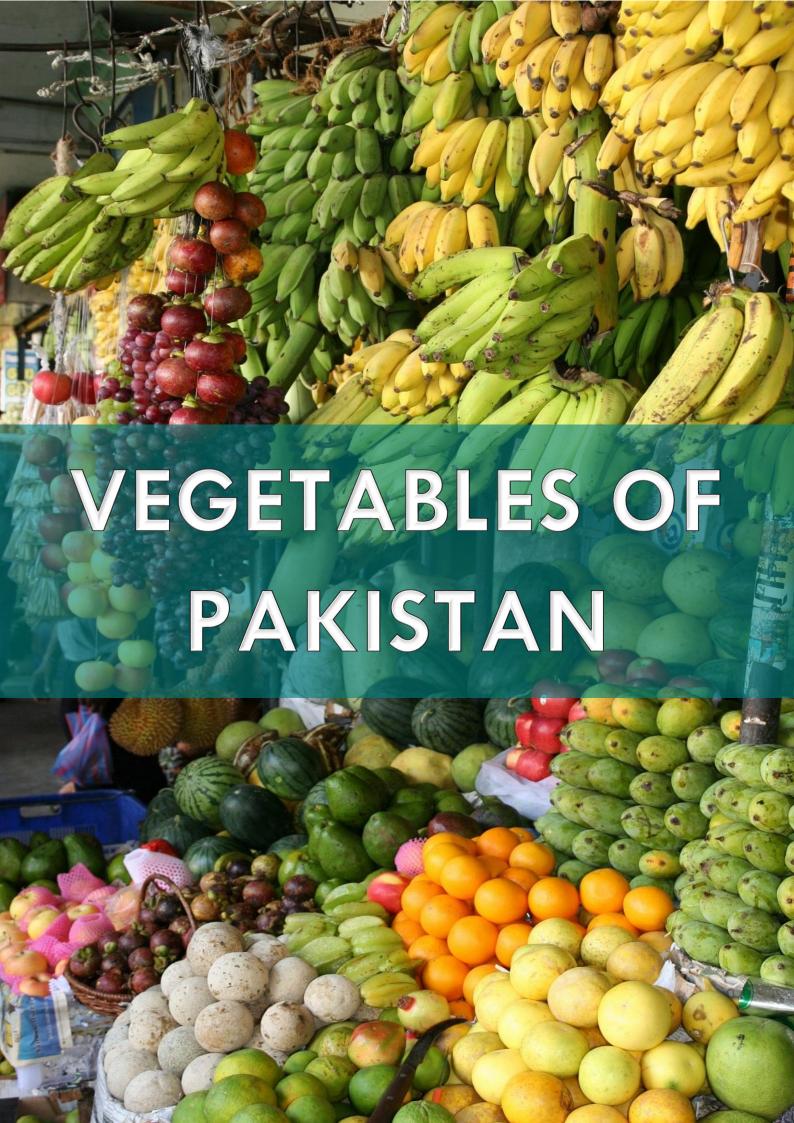


HS CODE	DESCRIPTION OF VEGETABLES INCLUDED
070190	Potatoes, fresh or chilled
070310	Red Onions, fresh or chilled
070960	Genus Capsicum, fresh or chilled
071231	Mushroom, dried and whole
071021	Green Peas, shelled or unshelled, fresh or chilled
070410	Cabbage and Cauliflower, fresh or chilled
070820	Red Beans (Lobia), uncooked or cooked by steaming or boiling in water, frozen

HS CODE	DESCRIPTION OF FRUITS INCLUDED
080450	Mangoes, edible, fresh or dried
080410	Dates, edible, fresh or dried
081212	Almonds, fresh or dried, shelled
120210	Pine Nuts, not roasted, otherwise cooked
081310	Apricots, edible and dried
081090	Pomegranate, fresh or dried
080420	Figs, fresh or dried
081320	Prunes, fresh or dried
080940	Plums or sloes, edible and fresh

HS Codes of Vegetables and Fruits Covered; Source SBP and COMTRADE





VEGETABLE	HS CODE	VEGETABLE	TARIFF REGIME	TARIFF RATE (%)	CUSTOMS REQUIREMENTS
	070190	Potato	MFN	3	03 Measure on Re- Export, Inspection, Certification and Export Technical Measures NES
	070310	Red Onions, fresh or chilled	PTA	0	06 Measures on registration, SPS, inspection, authorization for TBT reasons, labelling and product quality
	070960	Genus Capsicum, fresh or chilled	PTA	0	20 Measures on food processing, certification, inspection, registration, labeling, etc.
	070320	Garlic	PTA	0	06 Measures on registration, SPS, inspection, authorization for TBT reasons, labelling and product quality
	071231	Mushroom, dried and whole	PTA	0	15 Measures on microbiological criteria, hygienic, processing, history, labelling, etc.
TO THE OWNER OF THE OWNER OWNER OF THE OWNER OWNE	071021	Green Peas, shelled or unshelled, fresh or chilled	PTA	0	15 Measures on systems, SPS, registration, food processing, distribution location, etc.
	070410	Cabbage and Cauliflower, fresh or chilled	PTA	0	20 Measures on system, microbiological criteria, food processing, certification, etc.
	070820	Red Beans, uncooked or cooked by steaming or boiling in water, frozen	PTA	0	No data



#### THE VEGETABLE ECONOMY OF PAKISTAN

The agricultural sector provides almost 38.5 percent of employment (PES, 2019). Over time, the sector has created the need for efficiency driven investment to manage limited resources and in training the farmers on the adoption of sophisticated methods to boost production of vegetables. In context of Pakistani farming system and prevailing climatic conditions, vegetables fit very well and mostly all have short maturity period. These crops are very important due to their high yield potential, high return and high nutritional value. As a result, vegetable cultivation is quite popular among small landholding farmers. In 2019, Pakistan exported US\$ 240.8 million or 880,848 tons versus 1,029,735 tons in 2018, at a rate of US\$240.4 million. Comparing these two figures reveals that in 2019, value of exported vegetables was much higher!

In Pakistan, the varying agro-climatic conditions offer year-round production of an array of different kinds of vegetables. The diverse eco-system offers more than 35 different types of vegetables cultivated nationwide from the dry zones to the wet zones, low elevation areas to high elevation areas and rain-dependent regions to irrigation-fed places. The total area and production of vegetables, during the five-year period from 2013-17, averaged to about 442.4 thousand hectares and 6963.5 thousand tones, respectively. Overall, both area and production of vegetables in Pakistan have shown an increasing trend during the past decade. In fact, in 2018 the total production of vegetables, estimated by Ministry of Agriculture, rounded close to 3.3 million tons on an increasing land area allotted for production of an estimated 274,000 hectares (ha.) in total. On comparison of 5-year averages since year 2000, the production and cultivation land have both registered increase of 3.62 and 11.4 percent, respectively. From this data, one can infer with ease that successive governments have laid important emphasis on expanding the sector and with current government's initiatives on constructing new water ponds and dams and lining old canals to conserve water, the future supply looks promising.

The credit of the recent developments and increased productivity in the vegetable sector has largely come by because of greater acceptance and wider adoption of advanced farming methods and high levels of training on ground level.

The following sections analyze key Pakistani vegetables for their export potential of serving the UK market.



**SEASON** 



Jan - Feb, Apr - May Aug - Oct

**INDUSTRIAL VARIETIES IN PAKISTAN** 

LADY ROSETTA



**HERMES** 



COURAGE





Potato has become an important crop for both farmers and consumers in Pakistan. It is the fourth most important crop (by volume of production) and gives high yields and high returns to farmers. As compared to most other vegetables, Potatoes have high nutritional value. The content includes important protein and iron, as well as traces of thiamine, niacin, etc. This is what makes it a prime part of the average human diet and in Pakistan, it is the most widely eaten vegetable.



**IMPORTANCE** 



In 2017, 388 million tons of potatoes were produced by the world (FAOSTAT, 2019) and for Pakistan, this number roughly stands at 4 million tons (MNFSR, 2018). While potato is one of the most consumed vegetable in the world, the global consumption patterns reveal that its consumption is tilting away from raw to value-added processed form, such as French fries and potato chips.

#### INDUSTRIAL USES



French Fries: One of the main items in the potato category is frozen potatoes, which includes most of the French-fries ("chips" in the UK) served in restaurants and fast-food chains worldwide. The world's appetite for factory-made French-fries at more than 7 million tons a year. Another processed product, the potato crisp ("chips" in the US) is the longstanding king of snack foods in many developed countries.



**Dehydrated Potato Flakes:** these are normally used in retail mashed potato products as ingredients in snacks, and even as food aid. Consumers often use them in making mashed potatoes, Gnocchi and even donuts!

Potato Flour: another dehydrated product is extensively used by the food industry to bind meat mixtures and thicken gravies and soups. Potato starch is widely used by the pharmaceutical, textile, wood, and paper industries as an adhesive, binder, texture agent, and filler, and by oil drilling firms to wash boreholes.





They are **Biodegradable Substitute** for polystyrene and other plastics and used, for example, in disposable plates, dishes, and knives.

**HOME USE OF POTATOES** 



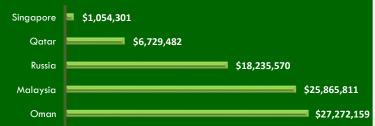








#### TOP EXPORT MARKETS (000' US\$)



= 4. 40 million tons

**World Export in 2019** 

UK is self-sufficient in potato cultivation and produces an estimated 6 million tons/annum but also has to import 1/3 from its top trade partners like Spain to meet additional demand for valueadded products. This gap can easily be filled by Pakistan, with its similar production capacity of 4 million tons.



## ONIONS (RED) - HS070310

**SEASON** 



Jan - Feb. May - Jun Aug - Sept Dec - Jan



**Red Onion Dishes** 

Biryani



**Red Onion Pie** 



**Marinated Onions** 



**Sauteed Onions** 



**Cheesy Quiche** 



Overtime, the onion production in Pakistan is enjoying a significant growth of 18.5 percent since FY17 (MNFSR, 2018), much owed to the recent adoption of advanced technology and efficient engineering techniques such as nursery raising, spacing, transplanting etc. that have made supply reliable. Moreover, use of high quality and improved fertilizer and harvest techniques along with world's largest irrigation system has added to the much-needed boost in terms of output.

**IMPORTANCE** 

Red Onion is widely grown for commercial purposes in Pakistan and in 2018, the vegetable registered a 2.10 million tons of production (MNFSR, 2018).

Recent research suggests that onions in the diet may play a leading role in preventing heart diseases and other ailments. Onion bulb is rich in phosphorus, calcium and carbohydrates. One medium-sized onion contains 89 percent water and rest 11 percent largely comprises of Vitamins B-6, C and fibre.

Ridding of odorous smell of fresh paint by placing freshly cut slices of onion

Repelling mosquitoes by rubbing onion onto skin

Galvanizing an old rusty knife by scrubbing action with freshly cut half onion

As natural red dye or for polishing metal with red Pakistani red onions

As ear drops for ear-ache by steaming or baking red onion with skin and then extracting fresh juice



Keeping windshield frost-free by rubbina with red onion over night

Removing splinter from skin by placing raw red onion on affected area over night

Making acne go away by spraying dose of mixed red onion juice and water

Keeping area ant-free by placing whole fresh red onion

Red onion tea as the perfect cure for seasonal flu



IMPORTANT HOME AND INDUSTRIAL USES OF RED ONIONS

#### TOP EXPORT MARKETS

**New Zealand** Netherlands 5603 16722 Canada 26651 Australia Romania 28502 France **50882** UK

## 328580 2013-14 2014-15 2015-16 2016-17 2017-18

#### PRODUCTION (000' TONS)



Production Capacity = 2.10 million tons

UK is Pakistan's export market for red onions and with Pakistan's Export = \$50 record 2.12 million tons of produce in 2019, there is huge potential for post-Brexit supplies.



### **Genus Capsicum (Fresh and Dried)** - HS070960



**SEASON** 



Jan - Mar Apr - May Jul – Aug Sep - Oct

#### **CHILLY TYPES FOUND IN PAKISTAN**

Desi/Mexi Kunri



**New Mexico** 



Fresno/Sebrano



Jalapeno



**Chilly Powder** 



7th Pakistan is the 7th largest dry chilly producer in the world (FAO, 2017). While UK is Pakistan's 3<sup>rd</sup> largest global chilly importer!



Chilies, whether in fresh or dried form or slim, long or curved, are extensively used to add sizzling flavor to cuisines around the world and is very popular in Pakistan, hence, the ample supply. In Pakistan, chilies are grown in 157.5 thousand acres and harvested in two categories: Capsicum Annum and Capsicum Frutescens.

#### **EXPORT SITUATION**

The export of Pakistani chillies grew by 53.6 percent due to adoption of modern cultivation practices and innovative technological influx such as hybrid seeds, highquality air bags and short-time grinding period before shipment and other postharvest disease prevention measures like anthracnose.



The presence of capsicum, a chemical substance, helps in digestion and immediate relief to cold, flu and sore throat



Rich in vitamins A, along with high content of Mg, K and traces of iron. Per 40g serving of red chilies, there is 4g of carbohydrates.

Can be used as tropical medicine



Helps maintain good blood circulation by stimulating the heart, which in turn strengthens arteries and prevents clogging



for arthritis, joint pain and for curing frost bites in harsh winter seasons.

The Fresco Chilly and other whole ones, are used primarily as an ingredient in desi cuisines such as curries. These chilies, when in powdered form, can be used for manufacturing and farming purposes tool







**INDUSTRIAL AND HOME USE OF CHILIES** 



**MARKET ANALYSIS**  While Pakistan remains one of the top chili producers, a small town in Pakistani province of Sindh, "Kunri" which produces 55 percent of the chilies there, was once called the "Chili Capital of Asia". Desi, Nageena and Mexi varieties are high-value chilies cultivated here, while Badin and other areas produce Talhari, Dandicut and Loungi. With improving postharvest handling, Pakistani red chilies are becoming more price competitive in the region.

#### TOP EXPORT MARKETS (000' US\$)

Sweden 46,839 74,353 Belgium 75,713 Italy 454,330 Germany UK

= 150 thousand tone **Production Capacity** 

2,341,216



In 2019, Pakistan exported 24 percent more chilies than in 2018. The UK is by far the biggest export market for Pakistani genus capsicum. Recently, farmers investing heavily into its diversification through hybrid technology.

## 4.

#### **GARLIC - HS070320**



**SEASON** 

Feb - Mar



Pakistan also recently introduced a new garlic variety called, 'NARC-G1'. It is the highest garlic variety among all the existing garlic variants in the country. The quality, according to the PARC, is so superior that it holds the potential of producing 26 tons of yield per hectares, which makes supply promising in future.



(Sindh)
Apr – Dec
(KP)

GARLIC TYPES



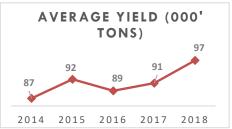
The innovative G-1 product includes higher nutrient contents and medicinal value with suitability to pharmaceutical, food processing industry and household level.

Garlic falls under the HS0703 line, which earned Pakistan US\$ 2.6 million worth of export in FY19 and as per the ITC Export Potential Map, the country exported US\$ 141,300 above

the export potential, which goes to show trader's confidence in Pakistani garlic.

FOUND IN
PAKISTAN
Chinese

In the last 5 years, Pakistan's average yield of garlic. During this period, Pakistan's average yield of garlic has been increasing consistently and today, stands at 97 kg per acre. Pakistani scientists in National Agriculture and Security Council have made a breakthrough in developing superior garlic varieties that fit in perfect harmony with climate.



NARC - G1



GS-1/Gulabi

CULINARY USES



Garlic was originally discovered by Ancient Egyptians and for thousands of years has been providing therapeutic relief to ailments as well as adding flavor to delectable cuisines.



Packed with Vitamins. VB6, C and Manganese. Contains protein and fiber too!



Powerful Antibiotic. Combats Alzheirmer's by creating anti-oxidant enzymes!



in Britain (TRIDGE, 2018) and with Pakistan's twice as much garlic production, UK could

opt for Pakistan as an excellent alternative to meet additional garlic demand.

In Pakistan, the garlic contributed 44 percent toward the total revenue earned from export of vegetables in 2019. In monetary terms, this is equivalent to US\$ 2.6 million in 2019 for just one item! UK is a net importer of garlic and Pakistan is its top 5 import markets for garlic after Netherlands and Spain. There is high consumer demand of garlic

Reduces
High Blood
Pressure.
This with only
4 cloves of
garlic, per
day!



Maintains
Cholesterol
level. It
specifically
reduces LDL
(bad
cholesterol).



HEALTH
BENEFITS
OF GARLIC

### TOP EXPORT MARKETS (000' US\$)



:

World Export = \$702,929

In the fiscal year 2018, the total production of garlic in Pakistan cultivated on an area of 7,800 Ha of land, stood at 74,500 tons (MNFSR, 2018). On a five-year average, since 2005, there has been an increase of 1.13 percent in production land and a good 6.98 percent growth (MNFSR, 2018). According to ITC, Pakistan is exporting 141.3 million dollars above its potential, which goes to show the good level of trust foreign buyers have on Pakistani Garlic.



## MUSHROOMS, Dried and Whole - HS 071231



#### **SEASON**



Winters and Summers (Milky and Morel Mushrooms)

MUSHROOM VARITIES IN PAKISTAN

#### Oyster



Milky



Straw /Shitake



Morel



Mushrooms are locally known as "khumbi" in Pakistan and their high economic value and low-cost production has encouraged farmers to cultivate them round the year, both inside sheds and in open sunlight under wet conditions. The country is blessed with excellent climatic conditions for cultivation of one of world's expensive

"morel" mushroom, which are found in Hindu Kush and Himalayan region.

#### **IMPORTANCE**

Rs. 30,000 per kg for morel mushrooms!



Mushrooms contributed US\$11 million toward the total revenue earned from export of vegetables in 2018 (Comtrade, 2018). France was the top export market to which US\$ 2.3 million worth of mushrooms (HS071239) were sent. This is 3 times what UK imported from the world. The other popular category is HS071239 consisting of mushrooms of the genus type used mostly for medicinal purposes.

Mushrooms are fungi, a group of organisms distinct from plants, animals and bacteria. They convert inedible plant waste into palatable food, which is savored due to its biting texture and flavor. They form a complete diet as mushrooms contain essential vitamins and minerals, and are the best substitute for protein. They also contain traces of carbohydrates and fat.





Edible mushrooms are rich in proteins and contain abundant amino acids that battle diseases in addition to flavoring.

## WHITE TRUFFLES

Pakistan has the best location in the world with a land and sea rich in minerals and a complete climate kit to support all kinds of crops. Remarkably, these priciest white truffles are found in northern Pakistan!

**Farm production** provides to only 1 percent to the total mushroom export, while the rest is extracted from natural reserves found in Khyber Pakhtunkhwa. In Sindh and Punjab, wild mushrooms grow in the postmonsoon season, and in the valleys of Balochistan these cultivate in large quantities during spring time. A large chunk of the collection dispatched to towns in dried condition for local consumption.







MUSHROOM CUISINES

## TOP EXPORT MARKETS (000' US\$)



World Export = US\$11 million

Pakistani grown mushrooms are famous in China as well as France. Both of the countries are top consumers of fresh, as well as dried variety of Pakistani mushrooms. The UK is a net importer of garlic and it mainly imports an average of 30k tons from the world (Pakistan being 5<sup>th</sup> largest import market). Pakistan produces twice as much as what UK imports and has high consumer demand in Britain (TRIDGE, 2018). With Brexit and increased price demanded by EU exporters, Pakistan shall definitely be an ideal alternative especially during autumn season, which is peak time for both UK's demand and Pakistan's mushroom harvest.



### **GREEN PEAS** (HS071021)



#### **SEASON**

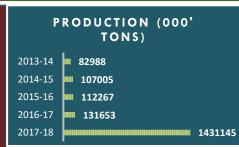


Dec - Mar (winters) and Aug - Oct (late summers)



Green Peas derive from the legume plant and world has been consuming them for hundreds of years as "source of protein. In 2014, after a decade of trial and testing, a new hybridized pea variety "Sarsabz from Meteor and Pea-2009 was introduced which resulted in almost 1000 percent in total production! Sarsabz yields 8.52 tons per hectare and is 2.09 cm in thickness (highest in Pakistan).

The UK imports almost half of the amount of peas it produces. Peru, Belgium and Netherlands are top import markets with share of only 0.05 percent allotted to Pakistan but Pakistan is selfsufficient in producing green peas and produces over a million tons more than UK and hence, can easily fill the Brexit gap.





**DODGES CANCER** 

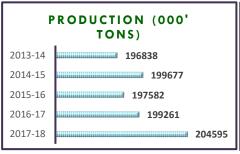
**GETS PROTEINS** 

**BEATS DIABETES** 



### **CABBAGE AND CAULIFLOWER -**HS070410





The trail of cabbage evolves from Europe and in Pakistan, these Vitamin C – rich and delicate vegetables are cultivated through hybridized seeds in thousands of tons to meet requirements of both domestic and international markets. In comparison. The UK imports on average 200,000 tons and Pakistan produces nearly 200,000 tons. The Government is looking to genetically improve disease-free produce through In-Vitro technology.

Cauliflower contains three antidotes: 1. Phytonutrients against cancer, fiber against obesity and choline against alzhiemer's.

UK serves as one of the top global export markets for beans, which have grown quite popular due to

high nutrients packed in them. As a result, British have been devouring them for centuries but because mostly it is diverted toward animal feed, the UK has to rely heavily on import. Pakistan produces one of

### **SEASON**



Dec - Mar (winters) and Aug - Oct (late summers)



### **RED BEANS (LOBIA) -**HS070820



**SEASON** 



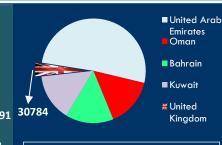
Oct - Dec



PRODUCTION (TONS)



In 2018, Pakistan produced a record 8091 tons and sold US\$30,784 worth to UK, market!



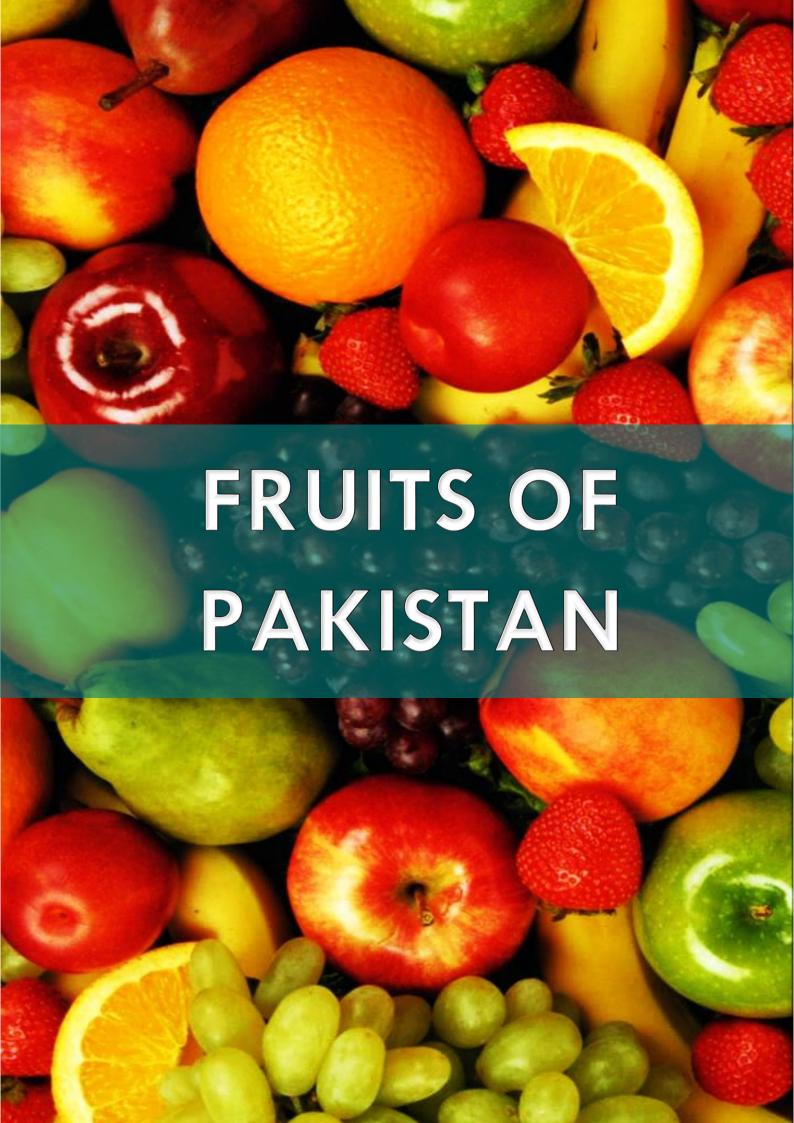
the best quality red beans (Lobia) in the region and is already exporting to the UK.

**TOP 5 EXPORT MARKETS FOR PAKISTANI LOBIA** 



These magic beans safeguard against cancer and diabetes! Per 100g, 20% is fibre and 80% Vitamins!

Lobia requires very little water and in Pakistan, they are grown organically and are packed or canned for export.



FRIUIT	HS CODE	NAME	TARIFF REGIME	TARIFF RATE (%)	REQUIREMENTS
	080450	Mango	MFN	0	17 Measures on system, hygiene, processing, inspection, distribution, etc.
	080410	Dates	РТА	0	17 Measures on system, hygiene, processing, inspection, distribution, etc.
	0801202	Shelled Almonds	MFN	0	17 Measures on system, hygiene, processing, inspection, distribution, etc.
	120242	Pine Nuts (Chilgozha)	MFN	0	No data
	081310	Dried Apricots	РТА	0	17 Measures on system, hygiene, processing, inspection, distribution, etc.
	081090	Pomegranates	MFN	0	No data
	080420	Dried Figs	PTA	0	20 Measures on system, hygiene, processing, inspection, distribution, etc.
	081320	Dried Prunes	РТА	0	17 Measures on system, hygiene, processing, inspection, distribution, etc.
	080940	Plums & Sloes	PTA	0	20 Measures on system, hygiene, processing, inspection, distribution, etc.
	080390	Bananas	MFN	114 EUR/1000kg and 16.88% Ad Valorem	15 Measures on system, hygiene, processing, inspection, distribution, etc.
	080810	Apples	MFN	0	20 Measures on system, hygiene, processing, inspection, distribution, etc.



#### THE FRUIT ECONOMY OF PAKISTAN

Pakistan has an ideal climate for cultivation of a variety of fruits, which allow for an assortment of fruits to be cultivated throughout the tropical, sub-tropical and temperate zones of the country. According to Ministry of Agriculture, in FY18, the different varieties of fruits were cultivated on an area spanning more than 467,400 hectares with a total production amounting to an estimated 7,898,300 tons. The above-mentioned means of production helps meet not only requirement of the local markets, but also adds to its ever-increasing export levels. According to latest figures posted by State Bank of Pakistan, US\$ 425 million worth of fruits were exported to the world, out of which US\$ 19 million went to the UK.

Pakistan is still an agrarian country at large, with a population of 220 million growing at a rapid growth rate of 2.4 percent (PES, 2019). Food Security and economic development of the country predominantly hinges upon the agriculture. Horticulture in Pakistan has emerged an important sector contributing a good 18.5 percent to the national agriculture GDP (PES, 2019) producing large number of horticultural products to fulfill domestic demand of fruit and vegetables for the rapidly expanding population as well as to cater the rising demand arising in potential export markets.

Pakistan is a major producer of fruits and vegetables. More than 29 types of fruits are produced throughout the year. Production of citrus, mangoes, apples, melons, dates, guava, and apricot reflects strong domestic market demand for horticulture crops. The production of citrus fruits & mangoes peaked 2.40 and 1.73 million tons respectively (MNFSR, 2018), benefitting major export revenue earners.

UK and Pakistan exchanged an estimated USD 2 billion worth of trade in FY19 (SBP, 2019) out of which 12.25 percent was based on fruits alone. It is important that this economic interchange be enhanced as the spillover shall undoubtedly play a critical role in uprooting the 39 percent people living below poverty line in Pakistan (PES, 2019). The rural sector is purely dependent on farming and the actualization of export potential to the UK market, shall shoot up fruit farming, and spur innovation in agro-industry.

Moreover, the UK importers will benefit individually once the competitively priced range of products provided by Pakistan are compared with other choices. The upcoming section provides individual insight over the leading products from the range provided by Pakistan.



#### **MANGOES - HS080450**

#### **SEASON**



May – Aug (Summers)

PRIME MANGOES OF PAKISTAN

**LANGRA** 



**CHAUNSA** 



**ANWAR RATOL** 



US\$ 13,777,928

SINDHRI



Mangoes are one of the world's favorite fruits for food, juice, flavor, fragrance, and color. Mango is grown in slightly less than 90 tropical and subtropical countries in the world. Asia is considered homeland of the fruit as it produces three-fourth of world's mangoes. Pakistan ranks the 4<sup>th</sup> largest mango-producing country in the world.

**IMPORTANCE** 

The texture of the Pakistani mangoes varies from a soft and pulpy shape, like an over-ripe plum, to a firmer version similar to a cantaloupe or avocado. Many of the world's most popular varieties of mangoes for export – for example Chaunsa, Langra, Desi, Sindhu – preferred for their taste, texture and shelf life, are already being produced in Pakistan. With increasing investment in techniques to help extend the shelf life of mangoes, Pakistan is making them more viable for export.

#### **EXPORT (000' US\$)**



D14

In 2019, Pakistan
exported US\$71
million worth of
mangoes to the
world which were
the highest by far.
The Chaunsa Mango
is considered King
Fruit and one of the
most highly
demanded.

FAVORABLE CLIMATIC CONDITIONS

LANDS READILY AVAILABLE

**FERTILE** 

PRIORITY
CROP AND
KING FRUIT

COMPETITVE PRICING IN THE REGION



UK is the second largest export destination for Pakistani fresh Mangoes, helping us recognize the existing significance of the trade. In 2016, Ghana signed an Economic Stepping Stone Economic Partnership Agreement (EPA) with the EU, which gave it tariff-free access to the EU market just like Pakistan's GSP+ trade agreement with EU. Through the

R EPA, Ghana has managed to export twice as much to UK as compared to EU. However, Ghana mainly exports three types of mangoes,

whereas, Pakistan produces a wide range which can be used in UK's agro-food processing for consumption.



LANGRA (Jul-Aug) Unlike other mangoes that transform into yellowish red color, the Langra maintains its green color even after ripening. Its flesh is fiber-less, yellowish-brown and has a strong post-ripe smell. The distinctive feature of Pakistani Langra is that it is a medium-sized, naturally very sugary and soft.

CHAUNSA (Jul - Sept) Originating from Pakistan, the Chaunsa mango of Pakistan is one of the most loved types of mangoes across the world. Pakistani Chaunsa, known to be the sweetest and most delicious Chaunsa all over Asia is an exceptionally succulent, fibrous and deliciously soft mango with an alluring fragrance.

ANWAR RATOL (Jun - Aug) Extensively found in the Punjab province of Pakistan, Anwar Ratole contains its rich flavour all over the world. Known as the "King of all types of mangoes", for its delightful and distinctive taste and small size. Its peak season is from mid-July to August.

SINDHRI (May-Aug) Sindhri originates from the Sindh province of Pakistan. Sindhri is a large, oval-shaped mango which is extremely sugary, low in fibre, and highly aromatic. For many, Sindhri mango is the epitome of taste and texture amongn mangoes. It has one of the largest varieties in size and its pulp carries high value.



## **DATES (HS080410)**





#### **SEASON**



The date is a primitive fruit known to early humans (Homo Sapiens) for 200,000 years but on earth, the fossils reveal that it dates back to some 50 million years! Its cultivation first began in South America and largely grows under scorching conditions in desert areas of Middle-East and Africa.

The top import market for UK is Israel, followed by Pakistan. Although, 71 percent of the dates imported from Israel comprise of Medjoul category in Israel (Israelagri, 2015). Pakistan has global recognition as a top date supplier consisting of 160 varieties (AFI, 2017). In 2018, the UK imported US\$ 6.3 mn worth of dates from Pakistan, which is six times more than from EU.

#### 1590414

1058559

A B 754761

1590414

618818

1058559

#### **FRESH**

DATE

**VARIETIES** 



DRIED



**VALUE-ADDED PRODUCTS** 

#### VINEGAR



**FRUITCAKE** 



**SYRUP** 

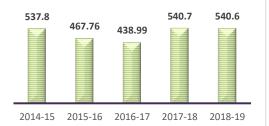


**HALWA** 



**TOP FIVE VARIETIES** 

#### PRODUCTION (000' TONS)



#### **EXPORT (MILLIONS OF US\$)**



Dates have various industrial and culinary uses such as in preparation of vinegar and famous date halwa.

In South Asia, Pakistan is the only country that produces this crop solely for commercial purposes. In 2018, date production in **Pakistan** recorded 540.7 thousand tons which is not only 23 percent higher than in 2017 but also highest ever. Moreover, date exports have been rising consistently since 2016 for both dried and fresh varieties. The revenue earned from dried dates reached US\$ 1.39 billion!

Dates of Pakistan, are exported in two forms as either fresh dates or dried dates. Pakistan's largest export market is the UK to which it directed 30 percent in 2018. To UK, both fresh and dried dates are exported mostly during festivities when date demand by British consumers is highest.

TOP EXPORT **MARKETS OF PAKISTANI DATES** 

34% of UK

29% of USA

14% of Germany

17% of Rest



Highest amount of antioxidants for brain health



ls a natural Sweetner for diet



Fights cancer and diabetes



Contains tannins that help in labor



Contains minerals for strong bones



Fights Alzheimer's Disease



Per 3.5 ounce, contains 277g



Regulates blood of stroke. sugar level



**DHAKKI** 





**BEGUM JHANGI** 



**AJWA** 

#### **ASEEL**

#### Semi-dried dark brown skinned with plenty of meat. High sugar content and extensively used in Pakistani

desserts.

Leading aromatic date variety, which takes months to grow but is rich in proteins, fibers, and calories.

#### The dry yellow-Rangkat Chuara date is a derivative of the Aseel date and has a natural

yellow texture.

**YELLOW** 

#### Rich nutritious long shelf-life and natural sweet flavor containing multitude of magenesium.

healthy nutrients that help maintain blood pressure, good brain health and reduces risk

#### **SHELLED ALMONDS - HS081212**



#### **SEASON**



All year long

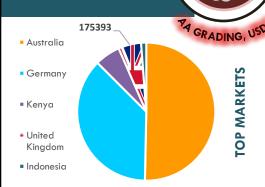
TOP EXPORT **VARIETIES IN PAKISTAN:** 

Composition of whole natural almonds consists of minerals (K, Ca, Mg, P) and vitamin E.

Almond farming dates back to 4000 B.C and in Pakistan these are mostly grown in Gilgit Baltistan where the ideal climate and continuous water supply has encouraged production, of high quality almonds for decades. Pakistan produces 20,000 tons of almonds every year and the world buys almonds worth US\$ 2 million from Pakistan, in which the UK has

2016

5 percent share. **EXPORT OF ALMONDS (000' US)** 434126 Wahidi Sattar bai Kaghazi Gulbandi 110739 89702 92280





#### **SHELLED WALNUTS - HS080212**

189573





The native Walnut tree is gold considered Pakistan and produces both English (commercial) and Black (consumption) types. Under Clean Green Pakistan drive, arafted plants were planted to increase their asexuality.

**Pakistan** produces average 14000 tons of walnuts and following are the top ones:



#### **HEALTH BENEFITS**

One 30g kernel contains 184 calories that strengthens blood walls, supports immune system from diseases, and memory

The ultimate source of Omega-3 and proteins, is also used in making medicines and the shells for cleaning engines and other uses.

#### **SEASON**



Mid-Sept till Mid Dec



#### **PINE NUTS - HS120242**

**SEASON** 

Nov - Jan



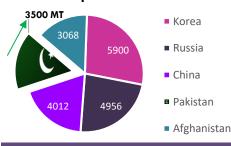


Pakistan is the 5<sup>th</sup> largest producer of pine nuts with 16 percent of global production share. Pine nut is considered one of the most luxurious dried fruits in the world and in Pakistan 85 percent of these are cultivated in South Waziristan..



The Chilgoza (pine nuts) tree grows in Hindu Kush region Northern Pakistan and aside from cooking it's oil is used in cosmetics and pharmaceutical industry.

#### **Top 5 Producers**



Inside each shell, is a sweet tasting creamy white kernel that is packed with nutrients which improve immunity and prevents



#### **DRIED APRICOTS** HS - 081310



**POMEGRENATES** HS - 081090

**SEASON** 

**SEASON** 

Year-round

**TOP 5 EXPORT** 

Hunza, Gilgit Baltistan (GB), is the largest apricot producer with annual harvest of upto 180,000 tons. The livelihood of GB people is intrinsically attached and cumulatively 2,971,935 trees are present in GB. These are dried be evaporating their water content.

Pakistan produces one of the finest Kandahari variety of pomegranates in the world. These are mostly cultivated in Balochistan in over 50,000 tons annually and distributed nationwide.

The UK has 25 percent share in Pakistan's world

Sept till Feb



**Dried Apricots have** wide-ranging medicinal and home uses. Pakistan largely exports apricots in dried form and UK is 3<sup>rd</sup> largest market.



export of pomegranates.

**Pomegranates** not elongates the ageing process but its anti-oxidants are best known to battle cancer, strengthen bones and reduce obesity.



**DRIED FIGS** HS - 080420



**PLUMS AND SLOES HS - 080940** 

208703 120727 60690 44395 20686 USA United Saudi Qatar Bahrain Arab Arabia **Emirates** 

USA is Pakistan's largest export market for these 100% organic and juicy dried figs. So, UK can be a very good market too!

There are very few fruits that come in such a panorama of colors as the juicy sweet tasting plum. Those who have tasted the various plum varieties of Swat know that these are no ordinary produce. The lush fruits have been tantalizing the taste buds of people all across the country and are adored for their distinct saccharine taste and juicy content.

**SEASON** 



Nov till Mar

**DRIED PRUNES** HS - 081320

skin. They are a top choice for desserts and salads.

Pakistani dried figs (also known as injeer) are available round

the year and an excellent source of minerals. They have chewy flesh and crunchy edible seeds stocked inside reddish brown



The dried version of Pakistan produces approximately plums, form an important staple diet of locals In rural and tribal areas of Pakistan. They add flavor in desi cuisines like Biryani.

**Top 5 Export Markets** 84458 12783 10991 3211 2845 United USA Canada Qatar Kuwait Kingdom

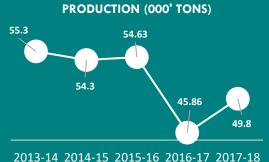
UK imports around 48 percent of plums from EU with Pakistan having minimal share. However, Pakistan produces 10 types of the best-known plum varieties in the world -European Plum Fruit. This is are considered very precious stone fruit in Pakistan, which is harvested 7 times more than in UK



40,000 tons annually. Just dried prune contains 23000 calories and abundant vitamins and minerals. These improve eye-sight, keep heart healthy and for centuries have proved to promote hair growth and prevent ageing!

Vitamins: A, C, K, B1 Minerals: Mg, P, Zn, Ca, F and K





#### **BANANAS - HS080390**

#### **SEASON**



Year-round

**VARIETIES IN PAKISTAN** 

**CAVENDISH DWARF** 



**CAVENDISH GIANT** 



**TOP BANANA DISHES** 





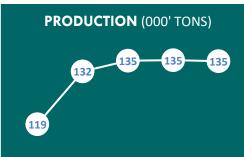


Bananas fall in the category of top fruits in Pakistan. Although, they are mostly found in deep jungles of Philippines and Australia, it has become the prime fruit crop of Asia after rice, wheat and maize, given their wholeness in terms of diet.



In Pakistan, banana is mostly consumed locally due to its high demand. Sindh Province produces 93 percent of the fruit crop In 2019, exports jumped by 59 percent since 2014 to the highest ever recorded: US\$25.4 million. . With William Hybrid variety and G-9 to be added into the mix, and cultural diversification, limited pesticide use and improved post-harvest methods, production is deemed to continuously maintain upward trajectory to meet post-Brexit demand hike.

Banana production has remained steady in Pakistan, after the government managed to reasonably limit the spread of the Bunchy Banana Tree Virus (BBTV), which has decimated sector performance of banana in UK's largest import markets for bananas such as Philippines, Indonesia and Ecuador. During the last 3 years, Pakistan has produced, on average, 134,500 tons of bananas annually. The United Nation's has put the country in top 50 producers of the world list.



2014-15 2015-16 2016-17 2017-18 2018-19

Every banana finger is grade-wise tested before transport, to ensure it matches demand specifications of importer (grade-1 is perfectly riped). For examples, the hands are combed with fungicidal paste to ensure it is not mechanically damaged which foreign custom authorities easily catch. Pakistani customs have made it mandatory for bananas packages to be sealed with perforated plastic film lining with little addition of potassium permanganate, which helps reduce oxygen content and increase shelf-life.

Carbs for Athletes. Helps greatly reduce incidence of cramps and soreness in muscle.



Packed with Vitamins. VB6, C, Manganese, Copper, Potassium and even starch!

#### Sensitizes Insulin Activities.

Unripen banana carries resistantstarch that controls insulin build-up.



Ripened bananas carry pectin that keeps heart healthy.

The Sprouts Biotech Labs of Sindh is developing the Grand Naine (G-9), variety

which is the largest imported banana type from Israel and has risen to prominence as the most preferred banana due to high tolerance for A-biotic

stresses and juicy bunches. The G-9 is a uniform yellow in color with much better shelf life than other cultivars.

Moderates Blood Sugar Level.

The UK is dependent on import of Cavendish **TOP FIVE Hectare Production** World Export in 2019 bananas because biotechnology has not reached = US\$25.5 million **EXPORT** the stage where banana plantation is viable. Austria 1161 **MARKETS** Then there is global warming affecting farmers. FOR Germany 53824 Pakistan, produces twice of what UK imports from **BANANAS** the EU, which makes it a good alternative. 4082

## 19.

#### **APPLES - HS080810**



**SEASON** 



Jul to Mid Nov

OTHER VARIETIES IN

KALA KULU



**GOLDEN TASTY** 



GAJA



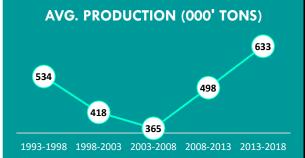
INDUSTRIAL PRODUCTS







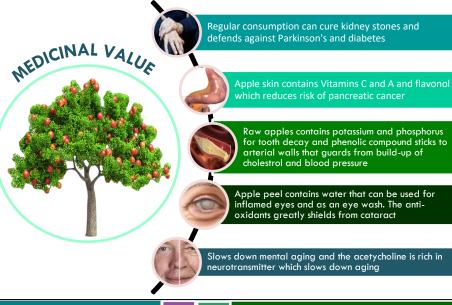
Pakistan is the 28th largest apple producer in the world and in the given climatic conditions and soil fertility, the Kala Kullu is the most popular variety which is biggest in size and tastiest. Lesser produced version is the Gaja, which is has lesser yield than Kala Kullu but fetches highest revenue. Originally, these were found in areas of Western Asia, between Caspian and Black Sea. In Pakistan, tissue-culture practice of growing apples is currently being tested by National Genebank of Pakistan (NGP) and 44 successful plants were forwarded to the governemnt. The NGP greatly reduces the risk of disease infestation among plants and facilitate its early production through scion regeneration.





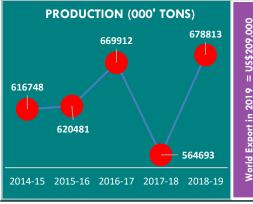
Pakistan has recently acquired access to new markets, such as Russia, which has exacerbated export demand and the production. According to the latest provisional data forwarded by PARC, Pakistan produced 649,290 tons of apples which is higher than the 5-year average yield. With the cleft-grafting methods to diversify apple variety per tree and application of proper nutrition, as well as use of modern preventive measures like mechanized and timely pruning, selecting diploid variety of pollinizers to assist insect pollination and using nylon nets during hailstorms the production is deemed to continue rising exponentially to meet UK apple demand. From the graphical illustration, the average production has increased by 73 percent since 2003-2008 period.

Mastung, Balochistan, is the center of apple production in Pakistan due to its fertile-rich lands that provides to 53 percent toward the total export revenue. An economic analysis study conducted on apple orchards production in Mastung, Balochistan, growers normally earn 23 percent above the costing (Sanaullah Noonari, 2015).

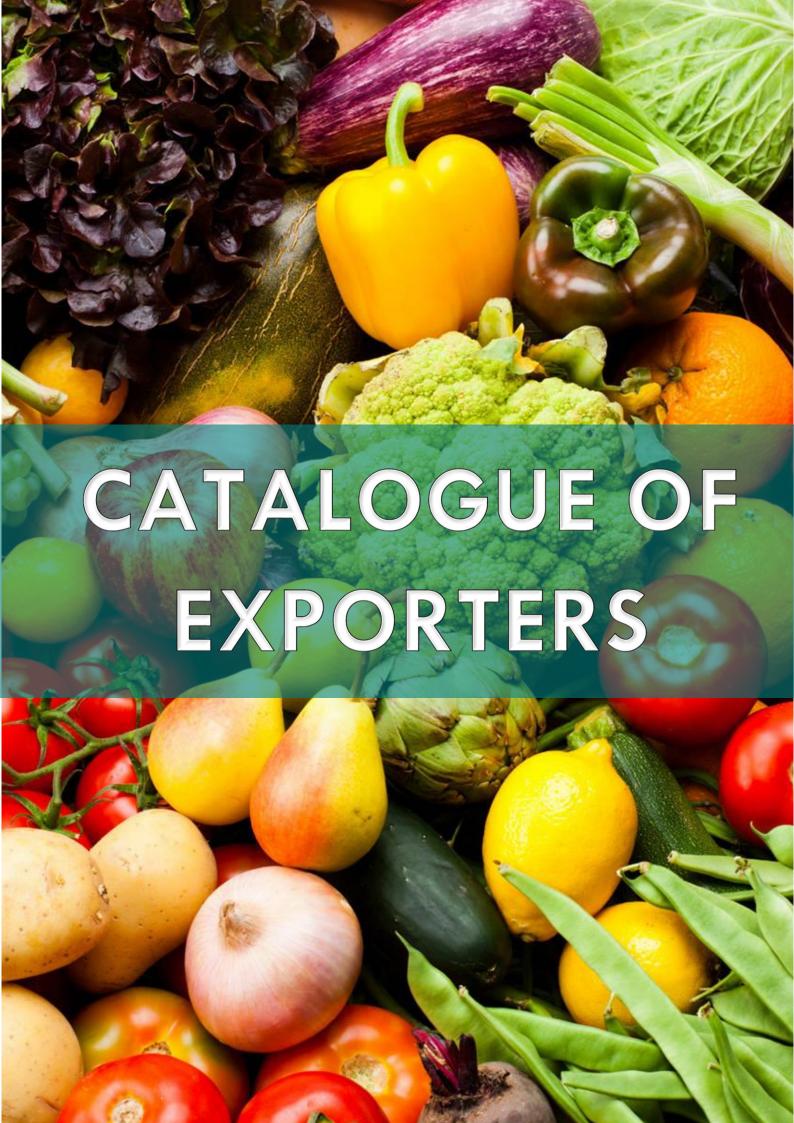


= 700,000

# TOP EXPORT MARKETS (000' US\$) Saudi Arabia 9513 Oman 33960 India 48729 Bahrain 53790 UAE 104267



The source of UK's supply chain dominantly emerges from France, which supplies 38 percent of apples. On other hand, Pakistan produces slightly more tons than UK and produces, top two apples, which UK imports from France: golden and red (Pyrus malus Linn) which are the juiciest varieties in the world.



#### LIST OF FRUIT AND VEGETABLE EXPORTERS

The EFP-EC has prepared a catalogue of relevant companies, businesses and proprietors from its stakeholders' body, who are involved in the export of all fruits and vegetables covered in this report. The enlisted producers are confident that they can meet the additional demand in light of the Brexit situation. All enlisted members are fully accustomed to the basic requirements of the UK customs and have expressed great interest in furthering trade prospects by connecting with new retailers and importers present in Britain.

The council has also collected product portfolios from the ones that had made one and will forward to the office of Pakistani High Commissioners in the UK to assist in the fruitful materialization of this initiative.

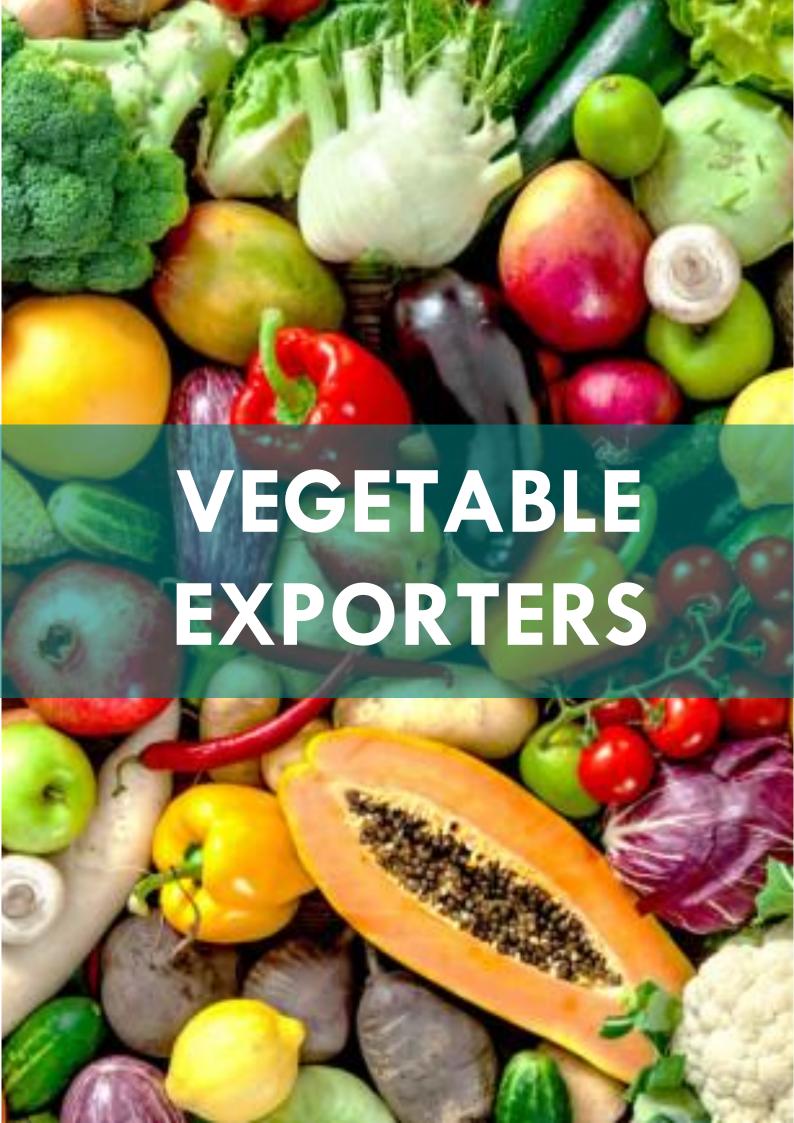
#### **HIGH-POWERED EXPORTERS ●**

The catalogue of exporters whom the Research and Development team of EFP-EC had contacted during the survey. The following list is distributed into two parts:

- I. High Power Exporters
- II. The Larger List of Sellers

S.No.	COMPANY	VEGETABLE	CONTACT	TELEPHONE	EMAIL
1	Asia Mega Foods	Onion and Mango	Nazeer Ahmed	92 3312817697	office@imtiaz.biz
2	Rishad Mateen & Co	Mangoes and Oranges	Mateen Siddiqui	92 3008276284	rishadmateenrmc@gmail.co m; 'info@rishadmateen.com'
3	Virk International Pakistan	Mangoes, Chilies and Okra	Ch. Rahat Abbas Virk	92 3012386535	virkintpk54@hotmail.com
4	Supreme Fresh Fruits & Vegetable	Mangoes and Potatoes	Asif	92 3212204610	
5	Gilano International	Dates		92 21 35650760	gilanokhi@yahoo.com
6	Wisdom Industries (Private) Limited	Dates	Kafeel	92 213 248 0108	shipping@wisdomindustriesIt d.com
7	New Lal Shahbaz Traders	Iranian Dates	Pandit Kumar	92 345 2543914	info@nslt.com.pk, ceo@nslt.com.pk
8	Kashan Enterprises	Mangoes	Kashan	92 3458884300	kashan.enterprises@outlook. com
9	Sindh Mango Growers And Exporters	Mangoes	Mahmood	92 333 260 2962	info@mangorio.com, mahmood@mangorio.com
10	Farm House Export (Private) Limited	Chilies, Peas	Rizwan	92 21-32425332, 92 30122001 <i>47</i>	farmhouse.com.pk

11	Fresh Fru	Mangoes	Shahzad	92 3458202135	shahzad.sheikhsfruit@gmail. com, freshfruit@gmail.com
12	Warraich & Sons	Chillies and Mangoes		92 3457041082	warraich.sons@yahoo.com
13	Citrus Asia Enterprises	Kinnow	Mohd Irfan	92 483783222, 92 3214070450	citrusasia@gmail.com
14	Fruiti Fresh Pvt. Ltd	Kinnow, Potatoes	Ata ul Rehman	92 5134444165	fruitifresh1@hotmail.com
15	Bulleh Shah Foodstuff	Kinnow		92 3008022292	
16	Roshan Enterprises	Oranges	Zubair		roshan@roshan.org.pk
17	Anas Tropical	Mangoes and Mandarin	Mohammad Zaman	92 300-2262819	anstropical 105@hotmail.co m
18	Citrus Asia	Kinnow, Mango and Potato	Mohd. Irfan	92 300 346 0088	citrusasia@gmail.com
19	Asia Mega Foods	Dried nuts, pine nuts and dates	lmtiaz	92 36810453	info@amegafoods.com
20	Mateela Kinnow Factory	Kinnow	Farhat	92 51 2224830	mateelacitrus@dsl.net.pk
21	Madina Foodstuff Industry	Citrus fruits, Peaches, Dates, Plums	Waqar	92 300 8022292	
22	Awan Traders	Kinnow, and Mangoes	Malik Abdul Qayyum	92 300 9600820	awanpak27@hotmail.com
23	Mountain Fruits Pvt Ltd.	Almond, Apricot kernals, walnut, and dried apples	CEO Sher Ghazi	92 5811 459990 923435418925	sher@mfc-fairtrade.com
24	Taj Foods Pvt Ltd.	Dates organic, Dated pitted, Mulberries	Umar	92 55 4283026	export@tajfoodspk.com
25	M. Manzoor & Company Pvt Ltd.	Kagzi Almonds, Pine Nuts (chilghoza) dates, walnuts		92 21 32354298	manzoorc@paknet3.ptc.pk
26	Green Overseas		Abbas	92 300 2546662	abbasgreenoverseas@hotm ail.com
27	Al Wakeel International (Pvt) Ltd	Almonds, Walnut		92 42 36280037	
28	Akber Khan Dry Fruits	Cashews, Almonds and pine nuts	Khan Muhammad	92 42 37650744	
29	Shalimar Foods/ Rubina Traders	Processed Nuts and dried fruits/ almonds walnuts		92 21 35872701	export@hilalfoods.com.pk
30	Tawab Traders	Dried fig	Suleman	92 42 37730247	
31	Zaiqa Foods Industries	Tamarind, Turmeric, Chillies, Spices	Mohammad Siddique Misri	92 332 8222466	info@zaiqaspices.com
32	M. Ilyas & Brothers	Green Chillies	Mohammad Naseer	92 300 2722668	mehar_ilyas82@yahoo.com
33	Awab Enterprises	Karela, Long Kaddu, Long Arwi	Amber	92 42 35877403	



#### POTATOES - HS070190

EXPORTER	ADDRESS	EMAIL	PHONE
WARRAICH & SONS	Plot No. 4, Sommer Chatta Goth, Opposite Prem Villas, Malir Cantt, Karachi.	info@warraichandsons.com	0345-704-1082, 0300-260-8960

#### **ONIONS (RED) - HS070310**

Exporter	Address	Email	Phone
LUCKY GLOBAL COMMODITIES	OFFICE #22-26, 3RD FLLOR, RK SQUIRE, SHAHRAH-E-LIAQAT, KARACHI, SINDH	advocate_aqeel@yahoo.com	2135370452
ALIZAS FOODS PRIVATE LIMITED	G4 MEHRAN EXCELLENCY PLOT 12 FT1 MEZZNINE FLOOR MAIN CLIFTON ROAD,KARACHI		5375071-72
FRESH FRU	C-124/G-2, BLOCK-1 <i>5</i> , GULISTAN E JOHAR, KARACHI	shahzad.sheikhsfruit@gmail.com	0092-345- 8202135, 0092-21- 34184100
ALIZAS FOODS (PVT) LTD	G-4, Mehran Excellency, No. 12 FT-1, Mezzanine Floor, Clifton, Karachi- Pakistan.	ceo@alizasfood.com	92-21- 35876336

#### **CABBAGE AND CAULIFLOWER - HS070410**

Exporter	Address	Email	Phone
KASHIF ENTERPRISES	OFFICE NO 114 ALLAMA IQBAL ROAD GARI SHAHU GARHI SHAHU, LAHORE	zaibmerani@hotmail.co m	092-42- 5215812
IRAN SHAH	OFFICE NO.5 GULMASH HOTEL QAUMI MARKET TORKHAM KANDI KOTAL		3004646229
SUDAIS SHINWARI TRADERS	OFFICE NO.12, KHUGA KHEL,QUMI MARKET, TORKHAM,LANDI KOTAL	ns_1985@live.com	3028875454
ADNAN ALI ENTERPRISES	ROOM NO 8 3RD FLOOR SADDIQI PLAZA HASHTRNGARI GT ROAD PESHAWAR		3005895787

#### **GARLIC – HS070320**

Exporter	Address	Email	Phone
AL HUSSAIN TRADERS	ROOM NO 211 REGAL TRADE SQUARE REGAL SADDAR KARACHI	al_husaintrader@yahoo.com	300- 8636280
SUNNY INTERNATIONAL	lqbal colony, Delazak Road, Peshawar, Pakistan.	info@sunnyinternational.com.p k	92 (0) 91 2244465-6
GULZAR FOODS INTERNATIONAL	Plot Number 29, Sector 4-F, Quaid-e-Awam Colony Orangi Town Karachi.		0300- 3726502,: 0321- 2497635,
FAUJI FRESH N FREEZE LIMITED.	Jami Commercial Street 9, D.H.A. Phase 7 Phase 2 Commercial Area Defence Housing Authority, Karachi, Karachi City, Sindh 75500	info@freshnfreeze.com	042- 38104430

#### GENUS CAPSICUM, FRESH OR DRIED - HS070960

Exporter	Address	Email	Phone
HANI TRADING COMPANY	OFFICE NO 205 SHAMIM SQUARE MAIN MARKET GULBERG II LAHORE	qadriaassociates@hotmail.com	423 <i>57</i> 883 01
KAYANI BROTHERS & COMPANY	Shop # 73-74 Block ACW New Fruit Market Super Highway Karachi	kanjoo_brother@yahoo.com	0092-21- 36870810, 0092- 345- 6178582
FRESH FRU	C-124/G-2, BLOCK-15, GULISTAN E JOHAR, KARACHI	shahzad.sheikhsfruit@gmail.co <u>m</u>	0092-345- 8202135, 0092-21- 34184100
AL HUSNAIN ENTERPRISE	P.N.S.C Complex Flat No. G- 6, Sector 15/A-3, Buffer Zone. North Nazimabad, Karachi-Pakistan	alhusnainenterprises@hotmail.c om	021- 36950468, 0321- 2296604
UNNF ENTERPRISES	HOUSE NO.6,EDEN VILLAS THOKAR NIAZ BAIG,LAHORE,PUNJAB	asgharqazi@yahoo.com	+92-42- 35833583 +92-42- 35833584,

WAQAS EJAZ ENTERPRISES	http://www.waqasejazenter prises.org.com/	waqasejazenterprises@gmail.c om	0321 2039053
IMRAN & SONS	A-588, Near Rehman Autos, Malir Colony Karachi Sindh	imransons@cyber.net.pk	0300- 2262459, 02134599 925
SMA ENTERPRISES	Plot No 3296 Essa Nagri Mohammadi Goth, Baloch Pora Karachi	same_pak@yahoo.com	021- 34542298- 34532298, 0321- 2156870
FARM FRESH	Shop# 1, Kohinoor 1, Faisalabad, Pakistan.	support@farmfresh.com.pk	0333- 1929710
FARM HOUSE EXPORT (PRIVATE) LIMITED	4/12 Arkay Square Extension, Shahra-e-Liaquat, Karachi, Pakistan	info@farmhouse.com.pk	021- 32425332, 021- 32420979
FARM FRESH	Shop# 1, Kohinoor 1, Faisalabad, Pakistan.	support@farmfresh.com.pk	0333- 1929710
FARM HOUSE EXPORT (PRIVATE) LIMITED	4/12 Arkay Square Extension, Shahra-e-Liaquat, Karachi, Pakistan	info@farmhouse.com.pk	021- 32425332, 021- 32420979
FARM FRESH	Shop# 1, Kohinoor 1, Faisalabad, Pakistan.	support@farmfresh.com.pk	0333- 1929710
FARM HOUSE EXPORT (PRIVATE) LIMITED	4/12 Arkay Square Extension, Shahra-e-Liaquat, Karachi, Pakistan	info@farmhouse.com.pk	021- 32425332, 021- 32420979

#### **GREEN PEAS – HS 071021**

Exporter	Address	Email	Phone
UNNF ENTERPRISES	34-AIBAK BLOCK, NEW GARDEN TOWN, LAHORE	umair@unnf.pk	+92-42- 35833583 +92-42- 35833584,

FARM HOUSE EXPORT (PRIVATE) LIMITED	4/12 Arkay Square Extension, Shahra-e-Liaquat, Karachi, Pakistan	info@farmhouse.com.pk	021-32425332, 021-32420979
AL HUSNAIN ENTERPRISE	P.N.S.C Complex Flat No. G-6, Sector 15/A-3, Buffer Zone. North Nazimabad, Karachi-Pakistan	alhusnainenterprises@hotmail.com	021-36950468, 0321-2296604
FRESH FRU	C-124/G-2, BLOCK-15, GULISTAN E JOHAR, KARACHI	shahzad.sheikhsfruit@gmail.com	0092-345- 8202135, 0092-21- 34184100
BALMEERA INTERTRADE	41-B, LOWER MALL, LAHORE	balmeeraintertrade2@gmail.com	042-37320207 042-37320208,
LUCKY GLOBAL COMMODITIES	OFFICE #22-26, 3RD FLLOR, RK SQUIRE, SHAHRAH-E- LIAQAT, KARACHI, SINDH	advocate_aqeel@yahoo.com	2135370452
SUNNY INTERNATIONAL	lqbal colony, Delazak Road, Peshawar, Pakistan.	info@sunnyinternational.com.pk	92 (0) 91 2244465-6
JHULAY LAL COMMISSION SHOP	SHOP# 247 NEW LINK KACHA FEROZPUR ROAD,LAHORE CANTT PAKISTAN	INCOMETAX@IMCPAKISTAN.COM	2138681041
L.F INTERNATIONAL	OLD BUDHLA ROAD, MULTAN	farhansid800@yahoo.com	616771083
RISHAD MATEEN &	22, 3rd Floor Mian Chambers Shahrah-e-Liaquat Karachi	rishad_mateen@hotmail.com	021-32421764, 0300-8276284
WARRAICH & SONS	Plot No. 4, Sommer Chatta Goth, Opposite Prem Villas, Malir Cantt, Karachi.	info@warraichandsons.com	034-570- 41082, 0300- 260-8960
ZULFIQAR & CO.	Near Quba Masjid Mano Goth Sabzi Mandi No.2 University Road, Karachi	zulfiqarco@hotmail.com	021-34124500, 0300-2451896
SMA ENTERPRISES	Plot No 3296 Essa Nagri Mohammadi Goth, Baloch Pora Karachi	same_pak@yahoo.com	021- 34542298- 34532298, 0321-2156870

Q & S ENTERPRISES	SHOP # 13, BLOCK-2, NEW FRUIT MARKET SUPER HIGHWAY	qds.exporters@yahoo.com	0345-3176725, 021-36833141
AK ENTERPRISES	7B/1, 7th Floor Westland Trade Center Shaheed- e-Millat Road, Karachi Pakitan	info@akenterprises.com.pk, akenterprises964@gmail.com, kamran_usman2@hotmail.com	3003513890
ANAS TROPICAL FRU & VEG EXPORT CO	Plot # 231, Muno Goth Old Sabzi Mandi No.2, Near Masjid Aksa, Karachi	anstropical 105@hotmail.com	021- 34941 <i>57</i> 1, 0300-2262819
BALMEERA INTERTRADE	41-B, LOWER MALL, LAHORE	balmeeraintertrade2@gmail.com	042-37320207 042-37320208,
IMRAN & SONS	A-588, Near Rehman Autos, Malir Colony Karachi Sindh	imransons@cyber.net.pk	0300-2262459, 02134599925
BURAAQ INTERNATIONAL	Rehman Shaheed Rd, Shadman Colony, Gujurat, Gujrat, Punjab	info@buraaqintl.com	0323-5989499
S. N. Trader	House # 20 Sakhi Sultan Colony Suraj Miani Road	sntraders@hotmail.com	061-4784223, 0321-6395798
AL-HAMEED ENTERPRISES	C-180 Nishter Basti, Opp. Pak DWD Gate,Subzi Mandi, University Road Karachi	al_hameedent@yahoo.com	021-34923567, 0300-8233120
FARM FRESH	Shop# 1, Kohinoor 1, Faisalabad, Pakistan.	support@farmfresh.com.pk	0333-1929710
SHAIKH INTERNATIONAL	95-96 Dost Muhammad Jhonjhar Village Behind New Sabzi Mandi, Super Highway, Karachi	sheikhsfruit@cyber.net.pk	021-36870033, 0334-3102135
SHEZAN INTERNATIONAL LIMITED	Plot No. L-4, Block No. 22	shezan@cyber.net.pk	021-36829766- 68
O & J ENTERPRISE	R-15/II, Khayaban-e- Saadi, Phase VII, DHA, Karachi	onjentpl@hotmail.com	021-35350682, 0300-8242407

# MUSHROOMS, DRIED OR WHOLE CUT - 071231

Exporter	Address	Email	Phone
CONVENIENCE FOOD INDUSTRIES (PVT) LTD.	L-06, Block 21, F.B Industrial Area P.O Box 75950, Karachi Pakistan	info@lazizafoods.com	0111-529- 492, 36821217-23
ALIZAS FOODS (PVT) LTD	G-4, Mehran Excellency, No. 12 FT-1, Mezzanine Floor, Clifton, Karachi-Pakistan	ceo@alizasfood.com	021- 35290808- 809, 021- 35876336
M. MANZOOR AND COMPANY (PAKISTAN) (PRIVATE) LIMI	13, Sindh Market, M.A. Jinnah Road, Karachi	<u>a1spices@cyber.net.pk</u>	021- 32354297
ZAIQA FOODS INDUSTRIES	ZAIQA FOOD INDUSTRIES Plot No,20-B/5, Sector- 19, Korangi Industrial Area, Karachi, Pakistan	info@zaiqaspices.com	03008222466, 03328222466
M. ILYAS & BROTHERS	Plot # B-28-8A/4, Al-Habib Co- operative Housing Society, Super Highway, Gulshan-e- Maymar Road, Scheme-33, Karachi	mehar_ilyas82@yahoo.com	0300- 2722668, 021- 36880216
FRESH FRU	C-124/G-2, BLOCK- 15, GULISTAN E JOHAR, KARACHI	shahzad.sheikhsfruit@gmail.com	0092-345- 8202135, 0092-21- 34184100

# RED BEANS (LOBIA) - HS070820

EXPORTER	ADDRESS	EMAIL	PHONE
Barkat Sons International	Room # 215 Mashriq Center 2nd Floor Block - 14 Gulshan-e-lqbal Karachi	barkatsons@hotmail.com	0300-9281439



# DATES, NUTS AND DRIED FRUITS

Exporter	Address	Email	Phone
O & J ENTERPRISE	R 15/H KHAYABN E SAADI PHASE VII DHA KARACHI	onjentpl@hotmail.com	214402476
AZAM & SONS	PLOT NO 30 PVT SCKEME HANIF PARK BADAMI BAGH LAHORE,PAKISTAN	adilandco@hotmail.com	0423- 37616100
PERMESHAWAR TRADERS	SHOP NO.29 PHASE 2 KHAJOOR ANAJ MARKET, KHAIRPUR SINDH	seumal45204@outlook.com	071-5804082
GILANO INTERNATIONAL	1109, Kashif Centre, Main Shahrah-e-Faisal, Karachi, Pakistan	INFO@GILANODATES.COM	02135650760
ROYAL DATES FOODS (PRIVATE) LIMITED	504 5th Floor Jilani Tower, M.W.Tower, M.A.Jinnah Road	jameel@royalfoodspk.com, shakeel@royalfoodspk.com, info@royalfoodspk.com	0092-21-3244 3677/3247 2436
SHARMEEN FOODS (PVT.) LIMITED	5TH Floor Haji Adam Chambers, Altaf Hussain Road, New Challi , I.I Chundigarh , Karachi , Pakistan	info@sharmeengroup.com	0092-21- 32415803, 32427876, 32427877
AIYOOB DESAI & COMPANY	NP.11/21, Daryana Street Jodia Bazar P.O.Box 6741, Karachi 74000, Sindh, Pakistan	desai@cyber.net.pk	9221-2546308 / 2546269/ 2546289 / 2546373
WISDOM INDUSTRIES (PRIVATE) LIMITED	Suite 813, K.S Trade Tower Shahra-e-Liaquat, Frere Road Karachi, Pakistan	info@wisdomindustriesItd.co m	0213 248 0108
FINE FOODS	Suit No.101, JJ Center, Daryalal Street, Karachi	finefoodspk@yahoo.com, info@finefoodspk.com	923008260873, 0213 2430051
COMTRAD	Flat 5&6, MR 4/60 Suleman Str. Off Rampart Row, Karachi 74000, Sindh, Pakistan	maniya@digicom.net.pk	9221-2437535 / 2431260
AFTAB FAROOQ TRADERS (PRIVATE) LIMITED	OFFICE NO. 173-2-C-II, TOWNSHIP, LAHORE	aftabfarooqtraderspvtlimite d@gmail.com	92-42- 35124577
RAZA TRADERS	B-44, Block 5 Gulshan-e- Iqbal Karachi	iqtraza@yahoo.com	0092-21- 36975149
O & J ENTERPRISE	R-15/II, Khayaban-e-Saadi, Phase VII, DHA, Karachi	onjentpl@hotmail.com	0092-21- 35350682, 0092-300- 8242407
UNION FRUIT EXPORT (PRIVATE) LIMITED	54-G, Tawakkal House, Gujar Chowk, Manzoor Colony Karachi	unionfruit@unionfruit.com	0092-21- 3589106 <i>7</i>

FRESH FRU	C-124/G-2, BLOCK-15, GULISTAN E JOHAR, KARACHI	shahzad.sheikhsfruit@gmail. com	0092-21- 34184100, 0092-345- 8202135
WARRAICH & SONS	Plot # 84, Near Ghani Eleven Ground,Old Sabzi,		0092-21- 34857989, 0092- 321- 2030147
K.P INTERNATIONAL	47-B Al Hilal Society Old sabzi mandi Karachi	joubt2001@yahoo.com	0092-21- 34919944, 0092-301- 8480153
SNS IMPEX	Plot# B-14 sector 8-A/1 Al- Habib Co-operative housing society main super highway Gulshan-e-maymar, Karachi, Pakistan-74300	sntraders@hotmail.com	0300 3533110; 061-4784223, 0321-6395798
JAVED CO.	77/F, Pia Housing Society, Lahore	http://www.javedandco.com	92-42- 35211401, +92-042- 35211402
KASHAN ENTERPRISE	10 KM OFF KHANEWAL ROAD, MULTAN	kashan.enterprises@outlook. com	0345 8884300, 03336067907
VIRK INTERNATIONAL PAKISTAN	Plot # C/21, Sector # 8- A/1, KDA Scheme # 33, Al Habib Co-operative Society Ltd., Gulshan e Maymar Mor Super Highway Road Karachi, Pakistan	virkintpk54@hotmail.com, rahatnaz54@hotmail.com	92-21- 3680544, 36880344, 092-301- 2386535, 312- 2386535
PROGRESSIVE MANGO GROWERS MULTAN	214-215, Second Floor, Metro Plaza, Qasim Road, Multan-PAKISTAN	info@pmgmultan.org, marketing@pmgmultan.org	92-61-4581436
M. ILYAS & BROTHERS	Plot # B-28-8A/4, Al-Habib Co-operative Housing Society, Super Highway, Gulshan-e-Maymar Road, Scheme-33, Karachi	mehar_ilyas82@yahoo.co, www.milyasbrothers.com	0092-21- 36880216, 0092-300- 2722668
SHAIKH INTERNATIONAL	95-96 Dost Muhammad Jhonjhar Village Behind New Sabzi Mandi, Super Highway, Karachi	sheikhsfruit@cyber.net.pk	0092-21- 36870033, 0092-334- 3102135
M/S RISHAD MATEEN & CO	22, 3rd Floor Mian Chambers Shahrah-e- Liaquat Karachi	rishad_mateen@hotmail.com	0092-21- 32421764, 0092-300- 8276284
AL HUSNAIN ENTERPRISE	P.N.S.C Complex Flat No. G-6, Sector 15/A-3, Buffer Zone. North Nazimabad, Karachi-Pakistan	alhusnainenterprises@hotmai I.com	0092-21- 36950468, 0092-321- 2296604
AROMA OVERSEAS	PGSHF, Shahkam Chowk, Mohlanwal, Near Bahria Town, Lahore	https://aromafoodz.com/con tact-us/	92 334 1111 <i>7</i> 91
SINDH MANGO GROWERS AND EXPORTERS	Flat No#5-B, Burhan centre, Al-Amna complex Cantt Hyderabad, Pakistan	info@mangorio.com, mahmood@mangorio.com	92 333 260 2962, 92 300 826 5890

		1	
SAANCO ENTERPRISES	Street No. 43/S Pak Colony, Near Timber Market, Ravi Road Lahore - PAKISTAN	saancoent@yahoo.com	092- 42-3770- 7915, 0092- 300-400-9536
FARM HOUSE EXPORT (PRIVATE) LIMITED	4/12 Arkay Square Extension, Shahra-e-Liaquat, Karachi, Pakistan	info@farmhouse.com.pk	92-21- 32425332, 92- 21-32420979
UNNF ENTERPRISES	34-AIBAK BLOCK, NEW GARDEN TOWN, LAHORE	umair@unnf.pk	92-42- 35833583, 92- 42-35833584
NOUMAN & FAIZAN BROTHERS	Flat No. D-13, Crescent. Appartment, Block13-D/3, Gulshan-e-lqbal, Karachi	ahyaanenterprises@hotmail. com	021-34970036, 0364-4095095
AL-HAMEED ENTERPRISES	C-180 Nishter Basti, Opp. Pak DWD Gate,Subzi Mandi, University Road Karachi	al_hameedent@yahoo.com	021-34923 <i>5</i> 6 <i>7</i> , 0300-8233120
ZAHID AND CO	6 K.M. Kot Momin Road, Bhalwal Sargodha	sungold@hotmail.com	0486-892248, 0345-8600255
TAJ ENTERPRISES	Office # 11, Al - Mansoor Plaza, Pakistan Chowk New Chali, Karachi, Karachi City, Sindh 74200		0322 6791645
ORIENT ENTERPRISES	M-13, Trade Avenue, Hasrat Mohani Riad,l.l Chundrigar Riad, Karachi	sfzaman_309@hotmail.com	021-32477522, 0321-2800954
AL ABBAS ENTERPRISES	Khawat # 478, Rawan Road Tatepur, Multan.Pakistan	alabbas.enterprises@yahoo. com	021-34901 <i>557</i> , 0300-863080 <i>7</i>
WAQAS EJAZ ENTERPRISES	http://www.waqasejazente rprises.org.com/	waqasejazenterprises@gma il.com	0321 2039053
GHAUSIA TRADERS INTERNATIONAL	Office # 499 R- Block Model Town EXT Lahore	info@ghausia.com	042-6892382, 0322-6065372
AWAN TRADERS (FACTORY)	344 - D, Satellite Town Sargodha Pakistan	awanpak27@hotmail.com	048-321 <i>5</i> 320, 0300-9600820
BURAAQ INTERNATIONAL	Rehman Shaheed Rd, Shadman Colony, Gujurat, Gujrat, Punjab	info@buraaqintl.com	0323-5989499
FARM FRESH	Shop# 1, Kohinoor 1, Faisalabad, Pakistan.	support@farmfresh.com.pk	0333-1929710
AROMA ENTERPRISES	C-51, Block 15, Gulistan-e- Jauhar, Karachi	aroma786@cyber.net.pk	021-352066 <i>57</i> , 0345-8249926
ZULFIQAR & BROTHERS	Near Quba Masjid Mano Goth Sabzi Mandi No.2 University Road, Karachi	zulfiqarco@hotmail.com	021-34124500, 0300-2451896
O & J ENTERPRISE	R-15/II, Khayaban-e-Saadi, Phase VII, DHA, Karachi	onjentpl@hotmail.com	021-35350682, 0300-8242407

# MANGOES - HS080450

MANGOES - HSU		F 1	DI
Exporter	Address	Email	Phone
IFTEKHAR AHMED & CO	205, FRUIT MARKET UNIVERSITY ROAD KARACHI		4949590
ROSHAN ENTERPRISES	B-51, RIZWAN SOCIETY, MAIN UNIVERSITY ROAD KARACHI		8145717- 8145919
OMRAI ENTERPRISES, SHOP NO.62B,	AGHA QADIRADAD, ZARAI MAREKT, AFGHAN MARKET BARRAGE ROAD, SUKKUR SINDH		071-5650571 03009315063
O & J ENTERPRISE	R 15/H KHAYABN E SAADI PHASE VII DHA KARACHI	onjentpl@hotmail.com	214402476
SAEED KHAN ENTERPRISES	HOUSE NO: A-1/94 BLOCK 13/A P.R.E.C.H.S GULSHAN- E-IQBAL, KARACHI.		021-4912419
azam & sons	PLOT NO 30 PVT SCKEME HANIF PARK BADAMI BAGH LAHORE,PAKISTAN	adilandco@hotmail.com	0423-37616100
TAJ FOOD PVT LTD	P O BOX 7111 PMG OFFICE H. NO. 13 ST. NO. 8 TOHEED NAGER, LAHORE		7246584
SUPREME INTERNAITONAL	A-21-39 KARACHI CENTRE SABZI MANDI KARACHI		4929872
SUNNY IMPORT & EXPORTS	PLOT NO R-09,SECTOR NO 40 KDA SCHEME - 33 GULISTAN JUHAR KARACHI		0331-8023825
PERMESHAWAR TRADERS	SHOP NO.29 PHASE 2 KHAJOOR ANAJ MARKET, KHAIRPUR SINDH	seumal45204@outlook.co m	071-5804082
GILANO INTERNATIONAL	1109, Kashif Centre, Main Shahrah-e-Faisal, Karachi, Pakistan	INFO@GILANODATES.CO M	92.21.35650760
ROYAL DATES FOODS (PRIVATE) LIMITED	504 5th Floor Jilani Tower, M.W.Tower, M.A.Jinnah Road	jameel@royalfoodspk.com , shakeel@royalfoodspk.co m, info@royalfoodspk.com	0092-21-3244 3677 / 3247 2436
SHARMEEN FOODS (PVT.) LIMITED	5TH Floor Haji Adam Chambers, Altaf Hussain Road, New Challi , I.I Chundigarh , Karachi , Pakistan	info@sharmeengroup.com	0092-21- 32415803, 32427876, 32427877
AIYOOB DESAI & COMPANY	NP.11/21, Daryana Street Jodia Bazar P.O.Box 6741, Karachi 74000, Sindh, Pakistan	desai@cyber.net.pk	9221-2546308 / 2546269 / 2546289 / 2546373

GNS PAKISTAN	Pakistan, Khairpur, Sindh, Pakistan	info@gnspk.com	9.23044E+11
WISDOM INDUSTRIES (PRIVATE) LIMITED			92 213 248 0108
NEW LAL SHAHBAZ TRADERS	Office # 10, Phase 1, Anjuman e Tajaraan, khajoor Market Khairpurmir's, Sindh, Pakistan		92 345 2543914
FINE FOODS	Suit No.101, JJ Center, Daryalal Street, Karachi	finefoodspk@yahoo.com, info@finefoodspk.com	923008260873, 0092 213 2430051
COMTRAD	Flat 5&6, MR 4/60 Suleman Str. Off Rampart Row, Karachi 74000, Sindh, Pakistan	maniya@digicom.net.pk	9221-2437535 / 2431260
NATIONAL SALT LAMPS TRADERS	Shop No. 125, Shaheenabad Mor, Sargodha.		92-48-6511424, 0300-8602486
AFTAB FAROOQ TRADERS (PRIVATE) LIMITED	OFFICE NO. 173-2-C-II, TOWNSHIP, LAHORE	aftabfarooqtraderspvtlimit ed@gmail.com	92-42-35124577
M. MANZOOR AND COMPANY (PAKISTAN) (PRIVATE) LIMI	13, Sindh market, MA Jinnah road, Karachi		alspices@cyber. net.pk

# PLUMS AND SLOES - HS080940

Exporter	Address	Email	Phone
ZUBSA ENTERPRISES	13-B MIR DARBAR, MUSTAFA ABAD, CANTT, LAHORE	clients_juriscounsel@yahoo.co m	0321 6400155
AL HUSSAIN TRADERS	ROOM NO 211 REGAL TRADE SQUARE REGAL SADDAR KARACHI	al_husaintrader@yahoo.com	300-8636280

## POMEGRENATES - HS08109010

Exporter	Address	Email	Phone
WARRAICH & SONS	Plot No. 4, Sommer Chatta Goth, Opposite Prem Villas, Malir Cantt, Karachi.	info@warraichandsons.com	0345-704- 1082, 0300- 260-8960
VIRK INTERNATIONAL PAKISTAN	Plot # C/21, Sector # 8-A/1, KDA Scheme # 33, Al Habib Co-operative Society Ltd., Gulshan e Maymar Mor Super	virkintpk54@hotmail.com, rahatnaz54@hotmail.com	021-3680544, 021- 36880344, 0301- 2386535, 0312- 2386535

	Litarian Danad		
	Highway Road Karachi, Pakistan		
ANAS TROPICAL FRU & VEG EXPORT CO	Plot # 231, Muno Goth Old Sabzi Mandi No.2, Near Masjid Aksa, Karachi	anstropical 105@hotmail.com	021- 34941571, 0300- 2262819
AL HUSNAIN ENTERPRISE	P.N.S.C Complex Flat No. G-6, Sector 15/A-3, Buffer Zone. North Nazimabad, Karachi-Pakistan	alhusnainenterprises@hotmail.co m	021- 36950468, 0321- 2296604
O & J ENTERPRISE	R-15/II, Khayaban-e- Saadi, Phase VII, DHA, Karachi	onjentpl@hotmail.com	021- 35350682, 0300- 8242407
THE GREAT	564, Block-H-1, Johar		042-359-
MOGHAL & CO.	Town, Lahore A-588, Near Rehman Autos, Malir Colony Karachi Sindh	imransons@cyber.net.pk	67699 0300- 2262459, 02134599925
M. MANZOOR AND COMPANY (PRIVATE) LTD	13, Sindh Market, M.A. Jinnah Road, Karachi	alspices@cyber.net.pk	021- 32354297
WARRAICH & SONS	Plot No. 4, Sommer Chatta Goth, Opposite Prem Villas, Malir Cantt, Karachi.	info@warraichandsons.com	0345-704- 1082, 0300- 260-8960
SHAIKH INTERNATIONAL	95-96 Dost Muhammad Jhonjhar Village Behind New Sabzi Mandi, Super Highway, Karachi	sheikhsfruit@cyber.net.pk	021- 36870033, 0334- 3102135
SMA ENTERPRISES	Plot No 3296 Essa Nagri Mohammadi Goth, Baloch Pora Karachi	same_pak@yahoo.com	021- 34542298- 34532298, 0321- 2156870
M. ILYAS & BROTHERS	Plot # B-28-8A/4, Al-Habib Co- operative Housing Society, Super Highway, Gulshan-e- Maymar Road, Scheme-33, Karachi	mehar_ilyas82@yahoo.com	0300- 2722668, 021- 36880216
RISHAD MATEEN & CO	22, 3rd Floor Mian Chambers Shahrah-e- Liaquat Karachi	rishad_mateen@hotmail.com	021- 32421764, 0300- 8276284
AL HUSNAIN ENTERPRISE	P.N.S.C Complex Flat No. G-6, Sector 15/A-3, Buffer Zone. North Nazimabad, Karachi-Pakistan	alhusnainenterprises@hotmail.co m	021- 36950468, 0321- 2296604
ROSHAN ENTERPRISES	B-51, RIZWAN SOCIETY, MAIN UNIVERSITY ROAD KARACHI	roshanexports@cyber.net.pk	0300- 8251062, 021,3465251 8

FARM HOUSE EXPORT (PRIVATE) LIMITED	4/12 Arkay Square Extension, Shahra-e- Liaquat, Karachi, Pakistan	info@farmhouse.com.pk	021- 32425332, 021- 32420979
Q & S ENTERPRISES	SHOP # 13, BLOCK- 2, NEW FRUIT MARKET SUPER HIGHWAY	qds.exporters@yahoo.com	0345- 3176725, 021- 36833141
O & J ENTERPRISE	R-15/II, Khayaban-e- Saadi, Phase VII, DHA, Karachi	onjentpl@hotmail.com	021- 35350682, 0300- 8242407
FRESH FRU	C-124/G-2, BLOCK- 15, GULISTAN E JOHAR, KARACHI	shahzad.sheikhsfruit@gmail.com	0092-345- 8202135, 0092-21- 34184100
M-F- INTERNATIONAL	126-C, Block-2, 1ST Floor P.E.C.H.S Karachi		021- 34542297, 0321- 2156870
FARM FRESH	Shop# 1, Kohinoor 1, Faisalabad, Pakistan.	support@farmfresh.com.pk	0333- 1929710
SAJJAD & CO	KESC No. 2485, Essa Nagri, Gali No. 2, Universit Road Karachi	m.alikhowaja@hotmail.com	0300- 2558016
BALMEERA INTERTRADE	41-B, LOWER MALL, LAHORE	balmeeraintertrade2@gmail.com	042- 37320207 042- 37320208,
BURAAQ INTERNATIONAL	Rehman Shaheed Rd, Shadman Colony, Gujurat, Gujrat, Punjab	info@buraaqintl.com	0323- 5989499
AL-HAMEED ENTERPRISES	C-180 Nishter Basti, Opp. Pak DWD Gate,Subzi Mandi, University Road Karachi	al_hameedent@yahoo.com	021- 34923567, 0300- 8233120

## **DRIED APRICOTS AND FIGS - HS081310**

Exporter	Address	Email	Phone
AZAM & SONS	PLOT NO 30 PVT SCKEME HANIF PARK BADAMI BAGH LAHORE,PAKISTAN	adilandco@hotmail.com	0423- 37616100
MADINA FOODSTUFF INDUSTRY	H NO 101 ST 7 HANIF PARK SADAAT COLONY BADAMI BAGH LAHORE.	info@pakpinenuts.com	3008022292

ALMEEZAN TRADING COMPANY	ROOM NO. 1, FIRST FLOOR , HOUSE NO.119 RAVI PARK QILA LACHMAN SING, LAHORE	almeezantradingcompany@gmail.co m	4237730447
TAWAB TRADERS	HOUSE NO.179 NABI,BUKSH PARK BEHAND TELEPHONE EXCHANGE, RAVI ROAD, LAHORE	ifti.smc@gmail.com	4237730247
HANI TRADING COMPANY	OFFICE NO 205 SHAMIM SQUARE MAIN MARKET GULBERG II LAHORE	qadriaassociates@hotmail.com	4235788301
MOUNTAIN FRUITS( PVT) LIMITED,	Near China Bridge, Karakoram Highway, Danyore, Gilgit, Pakistan	mfc@fairtrade-dryfruits.com; admin@fairtrade-dryfruits.com	92 5811 459990; 92 355 5274901
M. MANZOOR AND COMPANY (PRIVATE) LTD	13, Sindh Market, M.A. Jinnah Road, Karachi	a1spices@cyber.net.pk	021- 32354297
MOUNTAIN FRUITS( PVT) LIMITED,	Near China Bridge, Karakoram Highway, Danyore, Gilgit, Pakistan	mfc@fairtrade-dryfruits.com; admin@fairtrade-dryfruits.com	92 5811 459990; 92 355 5274901
PRIME AGENCIES	PA 64-A, Bahadur Yar Jang Academy, Siraj-al- daullarh Road, Bahadurabad, Karachi	info@amzcorporation.org	0300- 8241821; 021-3491- 3233
M. MANZOOR AND COMPANY	13, Sindh Market, M.A. Jinnah Road, Karachi	a1spices@cyber.net.pk	021- 32354297
SMA ENTERPRISES	Plot No 3296 Essa Nagri Mohammadi Goth, Baloch Pora Karachi	same_pak@yahoo.com	021- 34542298- 34532298, 0321- 2156870

### **BANANAS - HS080390**

Exporter	Address	Email	Phone
SAREMCO IMBEX	Office No 2&6,First Floor PCSIR Shopping Center,PCSIR Phase-II(near shaukat khanum) Lahore,Punjab Pakistan	export@saremcoimpex.com	+ (92) 341 111 5 222

# **APPLES - HS080819**

Exporter	Address	Email	Phone
JMB EXPORTERS	1st Floor,62-E 11th Commercial Street Phase II (Ext), D.H.A. Karachi	jmb@cyber.net.pk	0092-21- 35884111; 0092-300- 8231763
AISHA ENTERPRISES	C-18, Shah Faisal Town, Jinnah Avenue, Malir Halt Karachi	pakhali@cyber.net.pk	0092- 21- 32439025; 0092-333- 2399315
UMER INTERNATIONA L	54-G, Tawakkal House, Gujar Chowk, Manzoor Colony Karachi	unionfruit@unionfruit.com	0092-21- 35891067
BILAL TRADERS	R-15 Block A-3 New Fruit Market, Super High Way Karachi	info@bilaltraders.com	0092-21- 36880770, 0092-300- 2809225
SHAHEEN ENTERPRISES	Chak No. 6, S.B. Tehsil Bhalwal, District Sargodha	shaheenpak@msn.com	0092-486- 643068; 0092-300- 6068342
Qutub Ud Din & Sons	SHOP # 13, BLOCK-2, NEW FRUIT MARKET SUPER HIGHWAY	qds.exporters@yahoo.com	0092-21- 36833141; 0092-345- 3176725
FAISAL ENTERPRISES	19 – Nadiad Terrace, 4th Floor, Near Ghafoor Hall, Ranchore Line, Karachi	faisalenterprises1978@yahoo.co m	0092-21- 32737039; 0092-321- 2123874

#### APEX BODY OF THE MANUFACTURERS



#### HEAD OFFICE

2nd Floor, State Life Building No. 2, Wallace Road, off I.I. Chundrigar Road, Karachi,
74000

Telephone: (+92)-21-32439347

### EFP ECONOMIC COUNCIL SECRETARIAT,

10 Bangalore Town, Shahra-e-Faisal, Karachi, 75350

Telephone: (+92)-21-34310034-6

Fax: (+92)-21-34310037

Website: efp.org.pk/efp-ec