

## **EMPLOYERS FEDERATION OF PAKISTAN**

THE ONLY MEMBER OF INTERNATIONAL ORGANIZATION OF EMPLOYERS, GENEVA, A CONSTITUENT OF INTERNATIONAL LABOUR ORGANIZATION, MEMBER OF COMMONWEALTH ENTERPRISE AND INVESTMENT COUNCIL, CONFEDERATION OF ASIA - PACIFIC EMPLOYERS & SOUTH ASIAN FORUM OF EMPLOYERS.

74E APEX BODY 07 EMPLOYERS 07 PAKISTAN

### PRESS RELEASE

#### Dated: <u>19th Aug 2020</u>



Group Photograph of 1<sup>st</sup> day of 4 days training program conducted by Employers Federation of Pakistan (EFP) in collaboration with Sialkot Chamber of Commerce and Industry (SCCI)and International Labour Organization (ILO) on Factory Based Training in OSH, Productivity & Quality Improvement, FPRWs and MNED Principles in Sports Goods Industry at Sialkot.

### SIALKOT ENTERPRISES GETTING READY TO COMBAT CHALLENGES OF COVID CRISIS: EFP LAUNCHES MNED PROJECT TRAINING PROGRAM IN SIALKOT

**SIALKOT (18<sup>th</sup> August 2020):** "Health and safety are the priority of new normal after the COVID Crisis. Productivity, quality and competitiveness is the ultimate priority for the enterprises to succeed as they fight the after effects of COVID crisis. FPRWs and MNED principles are the driving forces to lift the social face of the enterprises as they demonstrate responsible business and CSR. All the above is vital for business sustainability in post COVID scenario."

The above thoughts were emphasized by prominent trainers in the four days factory-based training program organized by Employers Federation of Pakistan in collaboration with Sialkot Chamber of Commerce and Industry (SCCI) and International Labour Organization (ILO).

The above initiative is the part of 3<sup>rd</sup> phase of MNED Project on "**More and Better Jobs through Socially Responsible Labour Practices in Sports Goods Industry of Sialkot"** funded by Government of Japan (ILO/Japan Fund for Building Social Safety Nets in Asia and the Pacific). The Project contributes towards encouraging MNEs and National companies to develop a positive approach to economic and social development through socially responsible labour practices.

The 1<sup>st</sup> Day of training was held on 18<sup>th</sup> August 2020 at Hotel Jeevens Sialkot in which around 70 participants actively participated in training session. The 4 days training with aim to train more than 300 participants will end on 21<sup>st</sup> August 2020. The training areas included occupational Health and Safety, Productivity & Quality Improvement for enterprise competitiveness and FPRWS and MNED principles as tools for CSR and responsible business practices. The training was

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conducted by Mr Akhtar Quddus, Mr Irfan Abdullah, Mr Syed Nazar Ali, Mr Fasihul Karim Siddiqi and Mr Muhammad Aram.

Major (R) Khawaja Javed, Director Operations, Forward Group of Company, Mr Muhammad Ali Butt, President, Forward Gear Workers Union, Mr Abdul Waheed Sandal, Ex-President Sialkot Chamber & former EFP Board Member and Adovcate Muhammad Saad, Deputy Secretary General, Pakistan Workers Federation addressed the concluding session and distributed certificates among participants.

Ms Nuzhat Jahan, EFP Project Exective and Mr Ghulam Mustafa Tabbasum, EFP Project Coordinator, Lahore Office effectively coordinated in organizing the training program successfully.

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Presented for favorable publication in your esteemed newspaper.

Syed Nazar Ali Office Incharge Employers Federation of Pakistan

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