

SUSTAINABILITY MANAGEMENT IN THE BUSINESS



Invest in Sustainability for a Prosperous Tomorrow

Blended Workshop

EFP e-Campus: **02-05 December 2023**

In-person: **06 December 2023, Karachi**



**EMPLOYERS'
FEDERATION
OF PAKISTAN**
The Apex Body of Employers

Collaboration with



**GREEN JOBS
FOR YOUTH
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OVERVIEW

Sustainable Development

This unique session is tailored for business leaders, professionals, and sustainability enthusiasts, equipping you with the knowledge and tools to excel in the dynamic world of sustainable business practices.

In an era where sustainability is paramount, this session will provide a comprehensive understanding of integrating sustainability principles into your business operations, paving the path to building green skills and creating green jobs, leading to a greener and more sustainable future.

Why to invest in this learning experience

Gain insights and understand how sustainability can drive innovation and long-term business growth

EFP e-Campus learning modules to expand your understanding of Environment, Sustainability, and Governance.

Align with Global Goals: strategically align your business practices with the Sustainable Development Goals (SDGs)

Acquire Practical Tools and discover actionable strategies to implement sustainability seamlessly

MODULES

what are the topics covered?

Module 1: Introduction to Business Sustainability

- Understanding Business Sustainability
- Benefits of Sustainability Integration
- Pillars of Sustainability

Module 3: Aligning Business with the SDGs

- Overview of the SDGs
- Businesses' Role in SDG Achievement
- Real-world SDG Alignment Examples

Module 5: Developing an Effective Sustainability Program

- Components of a Sustainability Program
- Establishing Goals and Objectives
- Crafting a Sustainability Action Plan

Module 2: Sustainable Value Chain Management

- Importance of Sustainable Value Chains
- Identifying Opportunities and Risks
- Implementing Sustainability in Value Chains

Module 4: Integrating SDGs into Business Strategy

- Assessing Business Practices vs. SDGs
- Prioritizing Relevant SDGs
- Strategies for SDG Integration

Module 6: Measurement, Reporting, and Improvement

- Tracking Sustainability Performance
- Reporting Standards (e.g., GRI, SASB)
- Engaging Stakeholders
- Continuous Improvement Approaches

An Immersive Learning Experience

- Engaging Sessions
- Real World Case-Studies
- Strategic Tools and Techniques
- Great opportunity to network and learn

WHO CAN PARTICIPATE

who can participate in this program?

- Sustainability Managers
- Compliance Managers
- Energy and Resource Managers
- Engineering Heads
- Utilities Teams Leads
- Environmental Managers
- Health & Safety Managers
- Supply Chain & Procurement Professionals
- ESG Professionals
- Investors
- Policy Makers
- HR Managers
- Operations Managers

FACILITATOR

Ehtesham Ali Azhar

Ehtesham Ali Azhar is a seasoned professional with over 20 years of experience in the textile industry. He has held prominent roles at leading establishments in Pakistan, where he has contributed significantly in the areas of safety, quality management systems (QMS), health and safety, compliance, and environmental sustainability. Ehtesham holds a bachelor's degree and a range of international certifications, including NEBOSH, Chemical Management, Energy Management (ISO-50001), and Lead Auditor credentials for SA-8000, ISO 9001, ESG Reporting, and Net Zero 2050



CO - FACILITATOR

Raazia Anum

Ms. Raazia Anum is a seasoned professional with a background in Energy and Environment. With impressive credentials, including a Master's degree and certifications as a Lean Six Sigma Black Belt, Climate Leader, and more, Raazia is a distinguished expert in Environmental Sustainability for Business. Her leadership has driven initiatives like Water Stewardship, ESG reporting, and Net Zero 2050, making her a valuable trainer for sustainable business practices.



PARTICIPATION PACKAGE

For EFP Members

Rs. 25,000

For EFP Non-Members

Rs. 30, 000

Note:

- *No refund for processing fees if a participant fails to attend or if the nominated company withdraws within one day of training.*
- *For e-campus, if a registered participant accesses the platform and later withdraws, half of the package amount will be charged.*

HOW TO PARTICIPATE

Drop us an email at
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CONTACT US

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